



WEST COAST SUMMIT

The Transformative Power of AI in Pharmaceutical R&D

PRESENTED BY



CALIFORNIA LIFE SCIENCES

Johnson & Johnson

OCTOBER 3, 2024
9AM-5PM PT

One Tower Place | South San Francisco

SPONSORSHIP OPPORTUNITIES

MARQUEE SPONSOR **\$15,000 (LIMIT 3)**

NON-MEMBER \$20,000

- ◆ Logo recognition “above the fold” in the official event branding
- ◆ Opportunity to introduce a panel or program segment at the Summit
- ◆ Complimentary registration for five (5) attendees to attend the Summit
- ◆ One (1) full-page advertisement in the digital event program, with opportunity to link out to your website
- ◆ Opportunity to distribute branded swag at the event*
- ◆ Sponsor recognition on event website, promotions and social platforms

LUNCH SPONSOR **\$10,000 (LIMITED)**

NON-MEMBER \$12,000

- ◆ Logo visibility at the networking lunch, including on event signage and creative placement (e.g. napkins, dessert, etc.)
- ◆ Complimentary registration for four (4) attendees to attend the Summit
- ◆ One (1) half-page advertisement in the digital event program with opportunity to link out to your website
- ◆ Opportunity to distribute branded swag at the event*
- ◆ Logo recognition on event website, promotions and social platforms

RECEPTION SPONSOR **\$10,000 (LIMITED)**

NON-MEMBER \$12,000

- ◆ Logo recognition at the networking reception, including event signage and creative placement (e.g. cocktail napkins, dessert, etc.)
- ◆ Complimentary registration for four (4) attendees to attend the Summit
- ◆ One (1) half-page advertisement in the digital event program with opportunity to link out to your website
- ◆ Opportunity to distribute branded swag at the event*
- ◆ Logo recognition on event website, promotions and social platforms

SOCIAL MEDIA SPONSOR ... **\$5,000 (EXCLUSIVE)**

NON-MEMBER \$7,500

- ◆ Official sponsor of live tweeting from CLS channels at the event; Exposure to audience of 12,300 X followers via live tweets of the event
- ◆ Complimentary registration for two (2) attendees to attend the Summit
- ◆ One (1) half-page advertisement in the digital event program with opportunity to link out to your website
- ◆ Sponsor recognition on event website, promotions and social platforms

*Subject to approval by CLS and Johnson & Johnson.

For questions or to confirm package availability, please contact

Emily Morgan, Senior Director, Marketing & Programs, California Life Sciences at sponsorship@califesciences.org.