

#DEI #LifeSciences #InclusiveLeaders
#Biotech #Biotechnology



Inclusive Leadership Symposium

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Hosted by





CALIFORNIA
BLACK HEALTH NETWORK



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Health Equity

*A Win-Win for Investors and
Corporations – The
Downstream Perspective*





CBHN Overview

Who We Are

The voice and trusted resource for Black Health Equity in California and the only Black-led, statewide organization dedicated to advancing health equity for all African Americans and Black Immigrants.

What We Do

Conduct outreach, education, and advocacy to achieve health equity for Black Californians through the lens of understanding critical issues that lie at the intersection of racial justice, social justice, and environmental justice.



2023 and Beyond: Focus and Direction

Vision

A California where every African American and Black Immigrant has the opportunity to live long healthy lives, free from violence, racism, and health inequities.

Mission

To ensure that all Black Californians, regardless of their education, socio-economic class, zip code, sexual orientation, gender identity, housing or immigration status have access to high quality and equitable primary and behavioral healthcare and avoid unnecessarily succumbing to disease.

The Impact of Health Disparities

- Black and Native American women are two to three times more likely to die from pregnancy-related causes than white women.
- Hispanic residents are nearly three times as likely to be uninsured as white residents.
- Rural Americans are more likely to die of heart disease, cancer, and other chronic diseases than urban residents.
- Health disparities result in approximately **\$93 billion in excess medical care costs** and **\$42 billion in lost productivity annually**.



Achieving Health Equity in Life Sciences

- Make health equity a social and business imperative.
- In California, CalAIM is well underway with a state-wide transformational health policy, with one of the nation's largest expansions of access to whole-person healthcare.
- Aimed largely at the Medicaid population, there are policy mechanisms in place to ensure equitable healthcare for people of all ages and socio-economic backgrounds.
- The industry could see **stronger bottom lines and better consumer engagement**—in addition to better health outcomes.





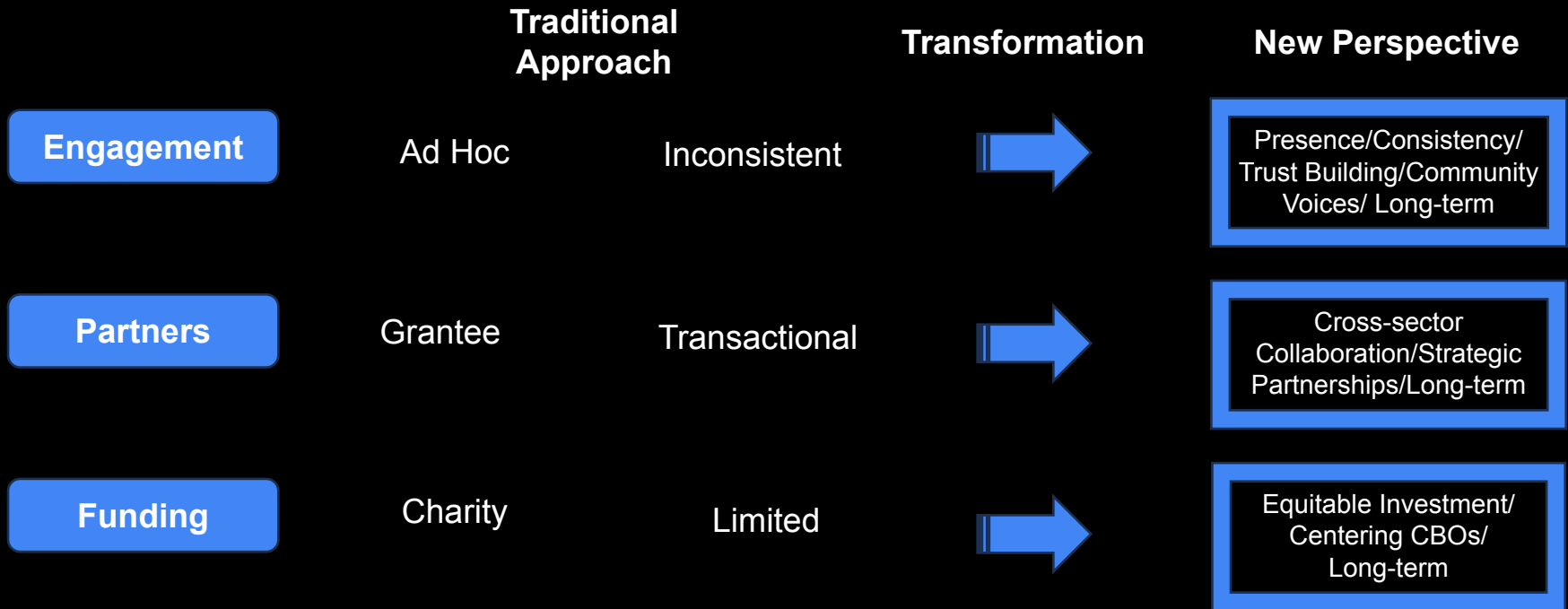
Achieving Health Equity in Life Sciences: Three Pillars of Success

Engagement

Partners

Funding

Achieving Health Equity in Life Sciences: Three Pillars of Success



Achieving Health Equity in Life Sciences: Win-Win

Accessibility

Grow total addressable market by looking at patients who already have a condition but do not currently have access to therapies or have low usage.



Availability

Rethink how products are brought to market throughout the product life cycle, new go-to-market models designed with health equity at the forefront.

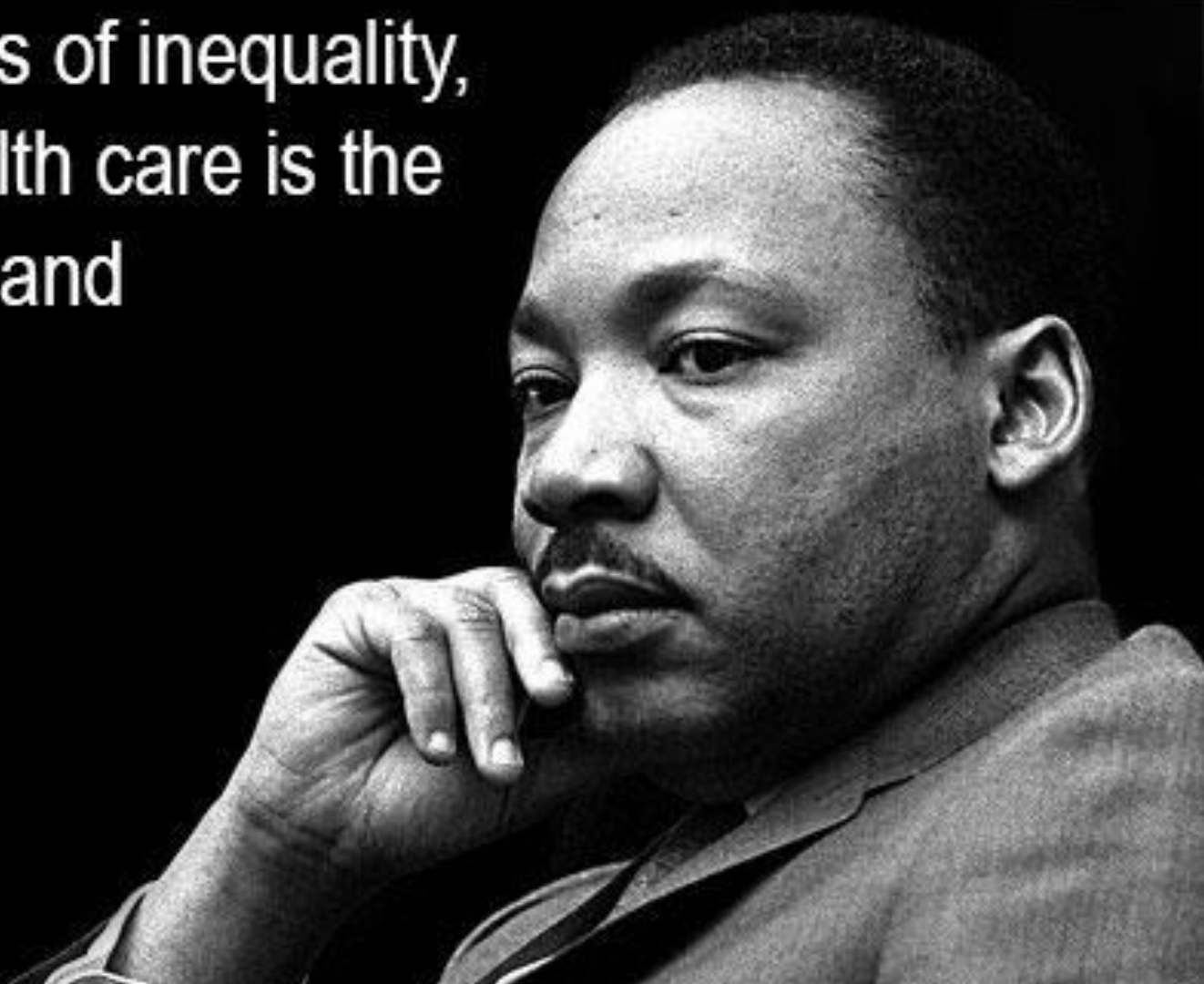


Affordability

Address the high cost of biologics and biosimilars to eliminate a substantial equity dilemma



“Of all the forms of inequality,
injustice in health care is the
most shocking and
inhumane.”





Health Equity

The state in which everyone has a fair and just opportunity to attain their highest level of health.

Requires focused and ongoing societal efforts to address historical and contemporary injustices; overcome economic, social, and other obstacles to health and healthcare.

Requires valuing everyone equally with focused and ongoing societal efforts to address avoidable inequalities, and the **elimination of preventable health and healthcare disparities.**

Stay in touch



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Contact Us



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