



**CALIFORNIA
LIFE SCIENCES**

2026

Sponsor Engagement Opportunities

califesciences.org

Table of Contents

2026 Calendar of Events.....	3
Why Sponsor an Event with CLS?.....	4
Policy & Advocacy.....	5
Innovation & Entrepreneurship	10
Networking & Collaboration	15
Advertising & Brand Visibility.....	22
Contact Us.....	23

2026 Calendar of Events

Event	Date	City
CLS Reception @ JPM	Jan 14	San Francisco
Life Sciences Academy	Feb 10-11	Yountville
Rare Disease Fly-In & Champions Reception	Feb 24	Sacramento
MedTech Fly-In & Reception	Mar 25	Sacramento
SoCal Social: Sustainability in Life Sciences	Apr 22	San Diego
Beakers and Brews	May 7	Bay Area
Spring Reception	May 12	Washington, DC
Beakers and Brews	May 21	San Diego
Innovation Showcase	Jun 10	San Francisco
CLS Reception @ BIO International Convention	Jun 23	San Diego
Beakers and Brews	Aug 26	Bay Area
Beakers and Brews	Aug 27	San Diego
California Leadership Forum	Sep 2	San Diego
Cell & Gene Therapy Symposium	Sep 17	San Diego
23 rd Annual Pantheon Awards	Nov 12	San Francisco
Beakers and Brews	Dec 2	Bay Area
Beakers and Brews	Dec 3	San Diego
End of Year Reception	Dec 9	Washington, DC
Innovation Showcase	Dec 10	Bay Area



Why Sponsor an Event with CLS?



Reach Your Target Audience

Connect with your ideal customers at our events. We attract a diverse audience that aligns with your brand, ensuring your marketing efforts reach those who matter most.



Brand Visibility & Exposure

Increase your brand's presence through prominent logo placement on event materials and digital platforms. This visibility enhances recognition and positions your company as a leader in the industry.



Network With Intention

Benefit from valuable networking opportunities tailored around a focused goal. Our events convene industry leaders and colleagues, creating an ideal environment for building meaningful relationships.



We're Flexible

We offer customizable sponsorship packages to fit your unique needs. Whether you want branding, engagement, or access, we can tailor the experience to achieve your goals.

Policy & Advocacy

By partnering with government, industry, academia, and other stakeholders, CLS aims to favorably shape the policy environment for California's life sciences industry by creating and leveraging a world class seamless advocacy, public affairs, and government relations program. The team advances a pro-innovation policy agenda, while ensuring patients have access to the right treatment at the right time.

Our Advocacy event portfolio offers a snapshot of the work being done daily by our teams in Washington, D.C., Sacramento, and across California to support our member companies. Join us at one of our premier events to experience firsthand the impact and relationship-building that drive our mission.

Life Sciences Academy

February 10-11, 2026 | Yountville, CA

Since its inception over ten years ago, CLS's Life Sciences Academy has become the premier life sciences event for state lawmakers and industry leaders to address the most pressing issues facing our sector. From patient access to innovative treatments, California companies are advancing the most innovative solutions for human health across our state and the world.

Exclusive to Members

Premier Sponsor \$12,000

- One designated representative to participate in the LSA Steering Committee, shaping the program and discussion themes
- Opportunity to speak on the LSA program (topic to be determined based on program development and in collaboration with the LSA Steering Committee)
- Invitation to attend the welcome sponsor luncheon prior to the start of the program
- Two (2) LSA event registrations
- Two (2) complimentary sleeping rooms for two (2) nights
- Reserved seating at the Life Sciences Academy dinner
- Organizational listing, logo and brief description in the onsite guide for attendees and legislators
- Logo recognition on all event marketing and promotional materials

Advisory Sponsor \$7,500

- One designated representative to participate in the LSA Steering Committee, shaping the program and discussion themes
- Invitation to attend the welcome sponsor luncheon prior to the start of the program
- Two (2) LSA event registrations
- Two (2) complimentary sleeping rooms for one (1) night
- Organizational listing, logo and brief description in the onsite guide for attendees and legislators
- Logo recognition on all event marketing and promotional materials

Corporate Registration \$5,000

Non-Profit / Academic \$3,000

- One (1) LSA event registration
- One (1) complimentary sleeping room for one (1) night
- Invitation to attend the welcome sponsor luncheon prior to the start of the program
- Written company recognition in the onsite guide for attendees and legislators



Champions Reception

February 24, 2026 | Sacramento, CA

Our annual Champions Reception provides a unique opportunity for state policymakers, legislative staff, life sciences executives, and CLS members to gather and recognize California’s top legislators who are dedicated to advancing and safeguarding the state’s vibrant life sciences ecosystem. Recent Life Sciences Champions include influential leaders such as Senator Josh Becker, Assemblywoman Cottie Petrie-Norris, Assemblymember Chris Ward, and Senator Monique Limón.

Lead Sponsor (Exclusive) \$10,000
Non-Member \$15,000

- Two (2) invitations to attend the post-event by-invitation-only dinner with CLS Board of Directors
- Prominent recognition in outreach campaign to legislator offices
- Prominent logo recognition on all event marketing and promotional materials

Supporting Sponsor \$3,000
Non-Member \$5,000
Academic & Non-Profit \$1,000

- Recognition in outreach campaign to legislator offices
- Logo recognition on all event marketing and promotional materials

MedTech Fly-In & Reception

March 25, 2026 | Sacramento, CA

California Life Sciences invites you to join us for MedTech Day at the State Capitol, a premier event dedicated to educating state lawmakers about the important role that California medtech innovation plays in healthcare and patient lives.

Lead \$5,000
Non-Member \$7,500

- Premier sponsorship level with featured visibility in all Showcase promotions
- Opportunity to participate in the MedTech Fly-In day with members of the legislature prior to the reception
- Opportunity to participate as a featured speaker during the educational briefing for legislative staff
- Priority brand recognition in outreach campaign to legislator offices
- Logo recognition on all event marketing and promotional materials

Supporting Sponsor \$3,000
Non-Member \$5,000
Academic & Non-Profit \$1,000

- Opportunity to participate in the MedTech Fly-In day with members of the legislature prior to the reception
- Recognition in outreach campaign to legislators
- Logo recognition on all event marketing and promotional materials

Spring Reception

May 12, 2026 | Washington, DC

Join us in our nation's capital for our annual Spring Reception, where we recognize Members of Congress for their leadership in advancing policies that support life sciences research, investment, and innovation.

Industry Champion \$8,000
Academic & Non-Profit \$5,000

Exclusively for CLS Board Member Companies

- Your sponsorship directly funds participation for one early-stage life science company in the CLS Hill Day Fly-In, giving emerging innovators a seat at the table with policymakers
- Recognition as a champion of the next generation of life sciences innovation, acknowledged in Hill Day materials and CLS communications
- Prominent recognition in outreach campaign to congressional offices
- Prominent logo recognition on all Spring Reception marketing and promotional materials
- Logo included in post-event recap email sent to all attendees and CLS membership

Supporting Sponsor \$3,000
Non-Member \$5,000
Academic & Non-Profit \$1,500

- Recognition in outreach campaign to congressional offices
- Logo recognition on all event marketing and promotional materials
- Logo included in post-event recap email sent to all attendees and CLS membership

End of Year Reception

December 9, 2026 | Washington, DC

Celebrate the end of another productive year with CLS, Members of Congress, their staff, and key life sciences stakeholders. Enjoy an evening of cocktails and conversation with leaders from Washington's policy community.

Supporting Sponsor \$3,000
Non-Member \$5,000
Academic & Non-Profit \$1,000

- Recognition in outreach campaign to legislator offices
- Logo recognition on all event marketing and promotional materials



Policy Issue Education

CLS routinely convenes facility tours, roundtables and other educational events on current life sciences policy issues and priorities. Working in partnership with select committees, caucuses, legislators, legislative staff, and CLS members, we aim to foster robust state and federal policy discussions to make your voice heard and build productive relationships with high priority legislators across the state and California delegation.

Each event is unique and custom tailored for the opportunity.

Contact Sam Chung, Senior Vice President, Government Relations & External Affairs, schung@califesciences.org, to learn more.



Innovation & Entrepreneurship

California Life Sciences' entrepreneur initiatives connect life sciences startups to the resources needed to help them effectively build and scale their ventures. Our programs create a platform for accessing business and collaboration partners, investors, and other industry leaders.

Our mission is to be a catalyst for life sciences innovation, bolster our CA community, and help entrepreneurs build successful ventures by offering advisory services, complementary programs and access to capital to founders with early-stage innovative, transformational projects.

FAST California Advisory Program

FAST California provides founders of disruptive innovative life science technology companies with a customized advisory program to develop a strong business model and go-to-market strategy, provide guidance on pre-clinical development, regulatory pathway, and provide insights into pharma partnerships, licensing, and exit strategies.

Innovation Champion \$30,000

- **Startup Advisory Program | FAST California:** Recognition over a 12-month period, supporting 24 start-ups in their fundraising and commercialization journey.
 - Branding: Logo visibility on all FAST program-related materials
 - Application Review Process: Opportunity to help select participating startups for two cohorts
 - Advisory: Opportunity to have a representative participate as an advisor(s) to selected startup(s) in the cohort
- **Innovation Showcase:** Recognition as a sponsor of the Innovation Showcase held biannually at the conclusion of the FAST program (June & December). Audience attendance of 300+ life sciences stakeholders including industry representatives, investors, key advisors, and experts.
 - Complimentary registration to attend the event
 - One (1) full-page advertisement in the event program
 - Option to host tabletop display during networking reception (exclusively for service provider sponsors)
 - Logo visibility on all event-related materials
- **Thought Leadership Webinar:** Opportunity to develop and lead an educational webinar, in partnership with CLS, to help engage start-ups and CLS member companies. Content must be of educational benefit to the CLS community and not constitute a solicitation of services.

- **Exclusive Benefit for Service Providers:** Opportunity to provide a meaningful in-kind award to one FAST applicant of your choosing (subject to their acceptance of the in-kind award) from the Spring or Fall applicants and deliver brief remarks when presenting the award at the Innovation Showcase.

Ecosystem Partner \$5,000

- **Startup Advisory Program | FAST California:** Recognition for two FAST cohorts over a 12-month period, supporting 24 start-ups in their fundraising and commercialization journey.
 - Branding: Logo visibility on all CLS FAST program-related materials
- **Innovation Showcase:** Recognition as a sponsor of the Innovation Showcase held biannually at the conclusion of the FAST program (June & December). Audience attendance of 300+ life sciences stakeholders including industry representatives, investors, key advisors, and experts.
 - Complimentary registration to attend the event
 - Logo visibility on all event-related materials

FAST California Advisory Program

FAST Discovery Award Starting at \$30,000 *Exclusive for Life Sciences Companies*

- Includes all benefits listed in the “Innovation Champion” sponsor package
- Exclusive sponsorship of a competition seeking emerging technologies in sponsor’s areas of interest as part of the FAST California program. CLS will market, promote and manage the details of the competition. The sponsor will review and select the winning company to receive their Discovery Award.
- Sponsor company name recognition included in the award title (ex: “Company Name” FAST Discovery Award)
- Opportunity to present the award at the in-person Innovation Showcase

Please note, this sponsorship package is highly customizable to meet your business needs. Contact Shikha Sharma, PhD, Senior Director, Innovation & Entrepreneurship, ssharma@califesciences.org, to learn more.

FAST Growth Award Starting at \$15,000 *Exclusive for Service Provider Companies*

- Includes all benefits listed included in the “Ecosystem Partner” sponsor package
- Opportunity to provide a meaningful in-kind award to one FAST applicant (subject to their acceptance of the in-kind award) from the Spring or Fall applicants.
- The sponsor will select the winning company to receive their FAST Growth Award.
- Sponsor company name recognition included in the award title (ex: “Company Name” FAST Growth Award)
- Opportunity to present the award and deliver brief remarks at the in-person Innovation Showcase



Innovation Showcase

June 10 and December 10 | Bay Area

Held biannually, the CLS Innovation Showcase brings together 300+ life sciences professionals, including biopharma representatives, investors, key advisors, and expert service providers, to foster connections and vital partnering conversations while spotlighting California's robust innovation.

The program features panel discussions, pitches from our FAST California companies, and Q&A sessions with investors before ending the day with a networking reception and solutions corridor, featuring select service provider companies sharing their solutions and services, all designed to help start-up companies thrive and grow.

Showcase Sponsor (Limited) \$10,000

Non-Member.....\$15,000

- Opportunity to host the Innovation Showcase, bringing 300+ life sciences professionals to your facility
- Complimentary registration to Innovation Showcase
- Opportunity to deliver brief welcome remarks
- Opportunity to host a site tour during the networking reception
- One (1) full-page advertisement in the digital program
- Logo visibility on all event-related materials

Pitch Session Sponsor (Limited) \$5,000

Non-Member..... \$7,500

- Opportunity to provide opening remarks and moderate one pitch session
- One (1) half-page advertisement in the digital program
- Logo visibility on all event-related materials

Solutions Corridor Exhibitor (Limited) \$2,000

Exclusive for CLS Service Provider Member Companies

- Table-top display + opportunity to distribute branded promotional materials
- Access to the final attendee list for pipeline development
- Logo visibility on all event-related materials



Science On Tap

Spring and Fall | San Diego and Bay Area

Partner with CLS to make Science on Tap a cornerstone of your outreach efforts! This casual networking event brings together life sciences professionals to foster connection and community. As the exclusive sponsor, your organization will enjoy premium "co-host" recognition, including the opportunity to host the event, welcoming over 100 life science professionals to your facility, elevated brand visibility, and meaningful engagement with attendees.

Exclusive Sponsor **\$15,000**
Non-Member..... **\$20,000**

- “Co-host” level sponsor recognition
- Opportunity to host office hours meeting 1:1 with select start-ups OR host a brief panel discussion prior to the networking reception
- Opportunity to distribute branded promotional materials at the event
- Access to final attendee list for pipeline development

Contact Emily Morgan, Senior Director, Marketing & Events,
emorgan@califesciences.org to learn more.



Partnering Day

Spring and Fall | San Diego and Bay Area

Partnering Day is a fully curated, high-impact event opportunity designed to connect investors, business development professionals, and innovative life sciences companies for targeted 1:1 meetings and curated networking. This event offers your company early access to the most innovative start-ups in an intimate, results-driven setting that fosters deal-making and collaboration. This is an ideal opportunity for life science companies looking to strengthen their innovation pipeline, identify strategic partners, and position themselves at the center of life sciences growth.

Pricing starts at \$75,000. Contact Shikha Sharma, PhD, Senior Director, Innovation & Entrepreneurship,
ssharma@califesciences.org, to learn more.



Networking & Collaboration

We know that building strong connections is essential. Our events provide a unique platform for networking and collaboration, bringing together industry leaders, innovators, and life sciences professionals. Attendees will have ample opportunities to engage in meaningful conversations, share insights, and explore potential partnerships. Expand your network and foster collaborations that can drive your business forward.

CLS Reception at the JP Morgan Annual Healthcare Conference

January 14, 2026 | San Francisco, CA

CLS welcomes more than 500 life sciences executives, investors, and community partners for an evening of networking during one of the most productive deal-making weeks for the industry. This is a must-attend event during JPM Week!

By Invitation Only

Platinum Sponsor **\$12,000**
 Non-Member..... \$15,000

- Twenty-five (25) reception tickets to be distributed at sponsor's discretion
- One (1) email advertisement, with text, logo, and link, featured in promotional email
- Opportunity to distribute branded promotional materials at the event
- Logo recognition on all event marketing and promotional materials

Meeting Table Add-On **\$2,500**
 Non-Member..... \$3,000

Secure Your Meeting Hub During JPM Week!

Just steps from the Westin St. Francis, this exclusive opportunity gives your sales team a meeting table for the day, perfect for hosting back-to-back conversations.

With this sponsorship add-on, you'll secure one full day (Monday, Tuesday, or Wednesday) from 6:30 AM–4:30 PM, complete with a meeting table, four chairs, continental breakfast, snacks, drinks, and lunch. Availability is limited and offered on a first-come, first-served basis exclusively for Platinum sponsors.

Gold Sponsor **\$4,000**
 Non-Member..... \$5,000

- Five (5) reception tickets to be distributed at sponsor's discretion
- Logo recognition on all event marketing and promotional materials



SoCal Social

April 22, 2026 | San Diego, CA

Celebrate Earth Day by joining fellow life sciences professionals for CLS's SoCal Social, a networking reception dedicated to sustainability in the life sciences. Connect with researchers, lab managers, scientists, and fellow professionals seeking to enhance sustainability in their operations through an interactive scavenger hunt while enjoying classic California cuisine.

Co-Host (Exclusive) \$10,000
 Non-Member..... \$15,000

- Co-host logo recognition alongside California Life Sciences logo in official event branding
- Opportunity to host a short panel discussion, sharing your sustainability best practices
- Table-top display + opportunity to distribute branded promotional materials and swag
- Access to the final attendee list for pipeline development
- Premier logo recognition on all event marketing and promotional materials

Exhibitor (Limited) \$2,000
 Non-Member..... \$4,000

- Table-top display + opportunity to distribute branded promotional materials and swag
- Access to the final attendee list for pipeline development
- Logo recognition as a supporter on event website, pre-event promotion including email and social channels, onsite signage and digital program

Beakers & Brews

May 7, August 26, and December 2 | Bay Area
 May 21, August 27, and December 3 | San Diego

This new event series brings together CLS members, startup leaders, service providers, and industry partners for an evening of learning and connection in a relaxed setting. Each event starts with a one-hour, practical training session, followed by informal networking over drinks.

Training Partner (Exclusive) \$1,500

- 60-min educational session (sole presenter)
- Branded tabletop display at reception
- 3 complimentary registrations
- Post-event attendee summary report & list
- Logo recognition on all event marketing and promotional materials

Showcase Exhibitor (Limited) \$750

- Branded tabletop display at reception
- Listed in event email (sponsor section)
- 2 complimentary registrations
- Logo recognition on all event marketing and promotional materials



CLS Reception at the BIO International Convention

June 23, 2026 | San Diego, CA

CLS is excited to welcome The BIO International Convention back to San Diego in 2026! After a day full of meetings and relationship building on the show floor, drop by the CLS reception to mingle with more than 300 industry leaders. The event is first come first serve to handle venue capacity.

By Invitation Only

Platinum Sponsor **\$10,000**

Non-Member..... \$15,000

- Twenty-five (25) reception tickets to be distributed at sponsor's discretion
- Five (5) passes to the restricted VIP lounge, held in the speakeasy section of the reception venue
- Opportunity to distribute branded promotional materials at the event
- Recognition on event website, promotions, signage and social platforms

Gold Sponsor **\$4,000**

Non-Member..... \$6,000

- Five (5) reception tickets to be distributed at sponsor's discretion
- Two (2) passes to the restricted VIP lounge, held in the speakeasy section of the reception venue
- Logo recognition on all event marketing and promotional materials



CLS is also proud to co-host the California Pavilion in the Exhibit Hall at the Convention Center.
[Learn more about California Pavilion sponsorship opportunities.](#)

California Leadership Forum

September 2, 2026 | San Diego, CA

The California Leadership Forum brings together CEOs, executives, and policymakers for an afternoon of candid conversation on the issues defining the life sciences sector in 2026. From the evolving political landscape to what it means to lead during a period of profound transformation, the Forum offers a unique opportunity to engage with the leaders shaping the future of California life sciences.

Premier Sponsor (Limited)\$10,000
 Non-Member.....\$12,000

- Two (2) tickets to attend the California Leadership Forum
- Verbal recognition during welcome and closing remarks
- Two (2) invitations to the by-invitation-only Board of Directors Dinner
- Dedicated sponsor spotlight during dinner remarks
- Prominent logo recognition on all event marketing and promotional materials
- Post-event attendee introductions facilitated by CLS
- Pre and post-event recognition across CLS social media channels

Supporting Sponsor (Limited) \$5,000
 Non-Member..... \$6,500

- Two (2) tickets to the California Leadership Forum
- Hosted branded beverage station during the networking reception
- Verbal recognition during welcome and closing remarks
- Logo recognition on all event marketing and promotional materials
- Pre and post-event recognition across CLS social media channels

Access Sponsor (Limited) \$2,000
 Non-Member..... \$3,500

- Two (2) tickets to the California Leadership Forum
- Logo recognition on all event marketing and promotional materials
- Recognition across CLS social media channels



Cell & Gene Therapy Symposium

September 17, 2026 | San Diego

Unlock the potential of cutting-edge advancements in cell and gene therapy at our immersive symposium designed for industry professionals. This event provides a comprehensive overview of the latest developments, challenges, and opportunities in this rapidly evolving field. Participants will engage with leading experts, gain insights into innovative therapeutic approaches, and explore practical applications that are transforming patient care.

Whether you're looking to deepen your understanding, expand your skill set, or network with peers, this symposium offers valuable resources and knowledge to help you navigate the complexities of cell and gene therapy.

Lead Sponsor (Limited) \$10,000
Non-Member..... \$15,000

- Verbal recognition during welcome and closing remarks
- Opportunity to introduce a program segment*
- Complimentary registration for four (4) attendees, including meals, reception, and breaks
- Optional exhibit location with six (6)-foot table display
- Prominent logo recognition on all event marketing and promotional materials

Reception Sponsor (Limited) \$7,500
Non-Member..... \$10,000

- Sponsor of closing networking reception, following the program, including event signage and create logo placement
- Complimentary registration for three (3) attendees for the full program, including meals, reception, and breaks
- Optional exhibit location with six (6)-foot table display
- Logo recognition on all event marketing and promotional materials

Coffee Break Sponsor (Limited) \$5,000
Non-Member..... \$7,500

- Sponsor of one (1) coffee break during the program, including event signage and create logo placement
- Complimentary registration for two (2) attendees, including meals, reception, and breaks
- Optional exhibit location with six (6)-foot table display
- Logo recognition on all event marketing and promotional materials

Supporting Sponsor (Limited) \$2,500
Non-Member..... \$3,500

- Complimentary registration for one (1) attendee, including meals, reception, and breaks
- Logo recognition on all event marketing and promotional materials

23rd Annual Pantheon Awards

November 12, 2026 | San Francisco, CA

Pantheon, CLS's premier event, celebrates the accomplishments of California's vibrant life sciences sector. For over two decades, CLS has awarded excellence in several categories including leadership, emerging innovation, biopharma and convergent technologies, health equity, and other achievements critical to cultivating the global life sciences ecosystem. On average, over 75% of attendees are director-level titles or above.

Individual tickets start at \$700. For more information on ticket pricing and the full inventory of sponsorship opportunities, visit califesciences.org/attend-pantheon.

Contact sponsorship@califesciences.org for package availability.



Advertising & Brand Visibility

These opportunities include high-traffic advertising placements allowing you to reach a highly qualified audience of prospective event registrants, sponsors and other life sciences professionals.

Email Advertising

Connect with our audience through a dedicated email or banner placement in our member communications.

Full List Send (12,000+ Contacts)	\$5,000
Non-Member.....	\$7,500
Segmented List Send (Up to 2,500 Contacts)	\$2,500
Non-Member.....	\$5,000
Banner Inclusion	\$1,500
Non-Member.....	\$3,000

Social Media Advertising

Feature your company in a sponsored LinkedIn post, reaching our network of life sciences professionals.

Dedicated LinkedIn Post	\$1,500
Non-Member.....	\$3,000

Website Advertising

Showcase your company on our website, where members and industry stakeholders come for resources and updates.

Home Page Banner (1 Month)	\$2,500
Non-Member.....	\$5,000
Interior Page Banner (1 Month)	\$1,500
Non-Member.....	\$3,000

Content Advertising

Highlight your organization in one of our publications, connecting your message with decision-makers and thought leaders.

Half Page Ad	\$1,500
Non-Member.....	\$3,000



Let's Connect

We're excited for the opportunity to work with you and create meaningful impact together. If you have any questions, need more information, or would like to discuss how we can tailor a sponsorship package that suits your needs, don't hesitate to reach out.

Contact us at sponsorship@califesciences.org to learn more.

We look forward to working with you to reach your target audience, increase your brand visibility, and foster new connections across the state.