

califesciences.org



**CALIFORNIA
LIFE SCIENCES**

SPONSOR ENGAGEMENT OPPORTUNITIES



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WHY SPONSOR AN EVENT WITH CALIFORNIA LIFE SCIENCES?

Reach your target audience



Connect with your ideal customers at our events. We attract a diverse audience that aligns with your brand, ensuring your marketing efforts reach those who matter most.

Brand visibility and exposure



Increase your brand's presence through prominent logo placement on event materials and digital platforms. This visibility enhances recognition and positions your company as a leader in the industry.

Network with intention



Benefit from valuable networking opportunities tailored around a focused goal. Our event gathers industry leaders and potential customers, creating an ideal environment for building meaningful relationships.

We're flexible



We offer customizable sponsorship packages to fit your unique needs. Whether you want branding, engagement, or access, we can tailor the experience to achieve your goals.

2025 CALENDAR OF EVENTS

Event	Date	City
CLS Reception at the J.P. Morgan Annual Healthcare Conference	Jan. 15	San Francisco
Life Sciences Academy	Feb. 4-5	Yountville
Champions Reception	Feb. 25	Sacramento
MedTech Day Fly-in & Reception	March 25	Sacramento
SoCal Social: Sustainability in Life Sciences	April 22	San Diego
Visionary Awards Reception	May 13	Washington, DC
Science on Tap	May 15	San Diego
Innovation Showcase	June 4	Berkeley
An Evening with Thought Leaders: Advancing California's Leadership	July 17	San Francisco
An Evening with Thought Leaders: AI Innovations	Aug. 20	San Diego
Cell & Gene Therapy Symposium	Sep. 10	Los Angeles
CLS Reception at The MedTech Conference	Oct. 7	San Diego
22nd Annual Pantheon Awards	Nov. 6	San Francisco
End of Year Reception	Dec. 9	Washington, DC
Innovation Showcase & Partnering Forum	Dec. 10	San Carlos



NETWORKING & COLLABORATION

We know that building strong connections is essential. Our events provide a unique platform for networking and collaboration, bringing together industry leaders, innovators, and life sciences professionals. Attendees will have ample opportunities to engage in meaningful conversations, share insights, and explore potential partnerships. Expand your network and foster collaborations that can drive your business forward.

CLS Reception at the J.P. Morgan Annual Healthcare Conference

JANUARY 15, 2025 | SAN FRANCISCO, CA

BY-INVITATION ONLY

CLS welcomes more than 500 life sciences executives, investors, and community partners for an evening of networking during one of the most productive deal-making weeks for the industry. This is a must-attend event during JPM Week!



PLATINUM SPONSOR \$12,000

Non-Member \$15,000

- ◆ Twenty-five (25) reception tickets to be distributed at sponsor's discretion
- ◆ One (1) email advertisement, with text, logo, and link, featured in promotional email
- ◆ Opportunity to distribute branded promotional materials at the event
- ◆ Recognition on event website, promotions, signage and social platforms

GOLD SPONSOR \$4,000

Non-Member \$5,000

- ◆ Five (5) reception tickets to be distributed at sponsor's discretion
- ◆ Recognition on event website, promotions, signage and social platforms

CLS Reception at The MedTech Conference

OCTOBER 7, 2025 | SAN DIEGO

BY INVITATION ONLY

CLS is excited to welcome The MedTech Conference to San Diego in 2025! After a day full of meetings and relationship building on the show floor, drop by the CLS reception to mingle with more than 300 industry leaders. The event is first come first serve to handle venue capacity.

PLATINUM SPONSOR \$10,000

Non-Member \$12,000

- ◆ Twenty-five (25) reception tickets to be distributed at sponsor's discretion
- ◆ One (1) email advertisement, with text, logo, and link, featured in promotional email
- ◆ Opportunity to distribute branded promotional materials at the event
- ◆ Recognition on event website, promotions, signage and social platforms

GOLD SPONSOR \$3,000

Non-Member \$4,000

- ◆ Five (5) reception tickets to be distributed at sponsor's discretion
- ◆ Recognition on event website, promotions, signage and social platforms

Science on Tap Happy Hour

MAY 15, 2025 | SAN DIEGO - SOLD OUT

FALL 2025 | BAY AREA - AVAILABLE

EXCLUSIVE SPONSOR \$15,000

Non-Member \$20,000

BY INVITATION ONLY

Partner with CLS to make Science on Tap a cornerstone of your outreach efforts and demonstrate your commitment to driving community in the life sciences. This casual networking event brings together the life sciences community to foster connection and community.

As the exclusive sponsor, your organization will enjoy premium "co-host" recognition, including the opportunity to host the event, welcoming over 100 life science professionals to your facility, elevated brand visibility, and meaningful engagement with attendees.

Contact [Emily Morgan](#), Senior Director, Marketing & Events, to learn more.



SoCal Social: Sustainability in Life Sciences

APRIL 22, 2025 | SAN DIEGO

COMPLIMENTARY ACCESS FOR CLS MEMBERS

New in 2025, the SoCal Social is an engaging networking reception that brings together professionals from the life sciences community to connect, collaborate, and share insights in a relaxed atmosphere. Hosted throughout Southern California, this event offers a unique opportunity to foster relationships and discuss key industry topics, including sustainability, lab/facility operations, DE&I, talent, and more.

CO-HOST (EXCLUSIVE) \$10,000

Non-Member \$12,000

- ◆ Co-host logo recognition alongside California Life Sciences logo in official event branding
- ◆ Opportunity to give brief welcome remarks
- ◆ Table-top display + opportunity to distribute branded promotional materials and swag
- ◆ Access to the final attendee list for pipeline development
- ◆ Logo recognition as a supporter on event website, pre-event promotion including email and social channels, onsite signage and digital program

EXHIBITOR (LIMITED) \$2,000

Exclusive for California Life Sciences' Members

- ◆ Table-top display + opportunity to distribute branded promotional materials and swag
- ◆ Access to the final attendee list for pipeline development
- ◆ Logo recognition as a supporter on event website, pre-event promotion including email and social channels, onsite signage and digital program



INNOVATION SHOWCASE

Connecting CA's Most Promising Startups with Investors and Corporate Partners

Innovation Showcase

JUNE 4 & DECEMBER 10, 2025 | BAY AREA

COMPLIMENTARY ACCESS FOR CLS MEMBERS

Held biannually, the CLS Innovation Showcase brings approximately 300+ life sciences stakeholders, including biopharma representatives, investors, key advisors, and expert service providers, together to foster connections and vital partnering conversations while spotlighting California's robust innovation.

The full-day event typically features a keynote presentation, panel discussions, pitches by our FAST cohort to a panel of early-stage investors and the opportunity to set up one-on-one partnering meetings. The afternoon will conclude with a networking reception and solutions corridor, featuring CLS cost savings partners.

INNOVATION SPONSOR (LIMITED) \$10,000

Non-Member \$12,000

- ◆ Opportunity to host the Innovation Showcase, bringing over 200 life sciences professionals to your facility
- ◆ Opportunity to deliver brief remarks
- ◆ Opportunity to host a site tour during the networking reception

- ◆ One (1) full-page advertisement in the digital program
- ◆ Logo recognition as a supporter on event website, pre-event promotion including email and social channels, onsite signage and digital program

PITCH SESSION SPONSOR (LIMITED) \$5,000

Non-Member \$7,500

- ◆ Opportunity to provide opening remarks and moderate one pitch session
- ◆ One (1) half-page advertisement in the digital program
- ◆ Logo recognition as a supporter on event website, pre-event promotion including email and social channels, onsite signage and digital program

SOLUTIONS CORRIDOR EXHIBITOR (LIMITED) \$2,000

Exclusive for California Life Sciences' Service Provider Members

- ◆ Table-top display + opportunity to distribute branded promotional materials
- ◆ Access to the final attendee list for pipeline development
- ◆ Logo recognition as a supporter on event website, pre-event promotion including email and social channels, onsite signage and digital program





AN EVENING WITH THOUGHT LEADERS

AI Innovations Transforming the Future of Human Health

AUGUST 20, 2025 | SAN DIEGO

COMPLIMENTARY ACCESS FOR CLS MEMBERS

Dive into the transformative world of artificial intelligence and its pivotal role in maintaining our position as a global leader. This exclusive event brings together distinguished experts from academia, medtech, biotech, and diagnostics to discuss and share insights on cutting-edge AI applications, transformative tech-biotech collaborations, and the policy challenges shaping tomorrow's health innovations.

LEAD SPONSOR (EXCLUSIVE)\$12,000

Non-Member\$15,000

- ◆ Verbal recognition during welcome and closing remarks
- ◆ Opportunity to introduce the panelists
- ◆ Two (2) invitations to attend the post-event by-invitation-only dinner with CLS Board of Directors and invited speakers from the event
- ◆ Opportunity to submit an article to the Life Sciences Insights publication and receive prominent placement within the magazine. Magazine to also serve as the event program and will be printed and displayed on-site at the event.
- ◆ One (1) half-page advertisement in the Life Sciences Insights publication



- ◆ Prominent logo recognition on event website, promotions, and social platforms

RECEPTION SPONSOR (LIMITED)\$10,000

Non-Member\$12,000

- ◆ Logo visibility at the event reception, including on event signage and cocktail napkins
- ◆ One (1) invitation to attend the post-event by-invitation-only dinner with CLS Board of Directors and invited speakers from the event
- ◆ One (1) half-page advertisement in the Life Sciences Insights publication
- ◆ Opportunity to distribute branded swag at the event
- ◆ Logo recognition on event website, promotions and social

AI POWERED SOLUTIONS CORRIDOR (LIMIT 5)\$2,000

Non-Member\$5,000

Sponsoring companies' focus must align with AI-innovations; for example: how AI can empower, streamline, and increase productivity for companies.

- ◆ Table-top display + opportunity to distribute branded promotional materials
- ◆ Logo recognition as a supporter on event website, pre-event promotion including email and social channels, onsite signage and digital program

Cell & Gene Therapy Symposium

SEPTEMBER 10, 2025 | LOS ANGELES

Unlock the potential of cutting-edge advancements in cell and gene therapy at our immersive symposium designed for industry professionals. This event provides a comprehensive overview of the latest developments, challenges, and opportunities in this rapidly evolving field. Participants will engage with leading experts, gain insights into innovative therapeutic approaches, and explore practical applications that are transforming patient care.

Whether you're looking to deepen your understanding, expand your skill set, or network with peers, this symposium offers valuable resources and knowledge to help you navigate the complexities of cell and gene therapy.



- ◆ Optional exhibit location with six (6)-foot table display
- ◆ Logo recognition on event website, promotions, and social platforms

LEAD SPONSOR (LIMITED)\$10,000

Non-Member\$12,000

- ◆ Verbal recognition during welcome and closing remarks
- ◆ Opportunity to introduce a program segment*
- ◆ Complimentary registration for four (4) attendees, including meals, reception, and breaks
- ◆ Optional exhibit location with six (6)-foot table display
- ◆ Prominent logo recognition on event website, promotions, and social platforms

RECEPTION SPONSOR (LIMITED)\$7,500

Non-Member\$10,000

- ◆ Sponsor of closing networking reception, following the program, including event signage and create logo placement
- ◆ Complimentary registration for three (3) attendees for the full program, including meals, reception, and breaks

COFFEE BREAK SPONSOR (LIMITED)\$5,000

Non-Member\$7,500

- ◆ Sponsor of one (1) coffee break during the program, including event signage and create logo placement
- ◆ Complimentary registration for two (2) attendees, including meals, reception, and breaks
- ◆ Optional exhibit location with six (6)-foot table display
- ◆ Logo recognition on event website, promotions, and social platforms

SUPPORTING SPONSOR (LIMITED)\$2,500

Non-Member\$3,500

- ◆ Complimentary registration for one (1) attendee, including meals, reception, and breaks
- ◆ Logo recognition on event website, promotions, and social platforms

*All speakers and remarks subject to final review and approval by CLS.



22nd Annual Pantheon Awards

NOVEMBER 6, 2025 | SAN FRANCISCO

Pantheon, CLS's premier event, celebrates the accomplishments of California's vibrant life sciences sector. For over two decades, CLS has awarded excellence in several categories including leadership, emerging innovation, biopharma and convergent technologies, health equity, and other achievements critical to cultivating the global life sciences ecosystem. On average, over 75% of attendees are director-level titles or above.

Individual tickets start at \$650. For more information on ticket pricing and the full inventory of sponsorship opportunities, visit califesciences.org/attend-pantheon. Contact sponsorship@califesciences.org for package availability.

POLICY & ADVOCACY LEADERSHIP

Through direct lobbying, public affairs campaigns, strategic collaborations, and community programs, CLS partners with government, industry, academia, and other stakeholders to shape public policy that fosters innovation, promotes equity and diversity, supports job creation and skills development, and advocates for all aspects of the life sciences sector in California and beyond. Our Policy & Advocacy event portfolio offers a snapshot of the work being done daily by our teams in Washington, D.C., Sacramento, and across California to support our member companies. Join us at one of our premier events to experience firsthand the impact and relationship-building that drive our mission.



FEBRUARY 4-5, 2025 | YOUNTVILLE

EXCLUSIVELY FOR CALIFORNIA LIFE SCIENCES' MEMBERS

Since its inception over ten years ago, CLS's Life Sciences Academy has become the premier life sciences event for state lawmakers and industry leaders to address the most pressing issues facing our sector. From patient access to innovative treatments, California companies are advancing the most innovative solutions for human health across our state and the world.

PREMIER SPONSOR\$10,000

- ◆ One designated representative to participate in the LSA Steering Committee, shaping the program and discussion themes
- ◆ Opportunity to speak on the LSA program (topic to be determined based on program development and in collaboration with the LSA Steering Committee)
- ◆ Invitation to participate in afternoon wine tasting, upon arrival, prior to the start of the 3:00pm program
- ◆ Two (2) LSA event registrations
- ◆ Two (2) complimentary sleeping rooms for two (2) nights
- ◆ Reserved seating at the Life Sciences Academy dinner
- ◆ Organizational listing, logo and brief description in the onsite guide for attendees and legislators
- ◆ Sponsor recognition on event website, promotions, signage and social platforms

ADVISORY SPONSOR\$5,500

- ◆ One designated representative to participate in the LSA Steering Committee, shaping the program and discussion themes
- ◆ Invitation to participate in afternoon wine tasting, upon arrival, prior to the start of the 3:00pm program
- ◆ Two (2) LSA event registrations
- ◆ Two (2) complimentary sleeping rooms for one (1) night
- ◆ Organizational listing, logo and brief description in the onsite guide for attendees and legislators
- ◆ Sponsor recognition on event website, promotions, signage and social platforms

CORPORATE REGISTRATION\$3,000

Academic & Nonprofit.....\$2,000

- ◆ One (1) LSA event registration
- ◆ One (1) complimentary sleeping room for one (1) night
- ◆ Organizational listing in the onsite guide for attendees and legislators



Champions Reception

FEBRUARY 25, 2025 | SACRAMENTO

Our annual Champions Reception provides a unique opportunity for state policymakers, legislative staff, life sciences executives, and CLS members to gather and recognize California’s top legislators who are dedicated to advancing and safeguarding the state’s vibrant life sciences ecosystem. Recent Life Sciences Champions include influential leaders such as Senator Josh Becker, Assemblywoman Cottie Petrie-Norris, Assemblymember Chris Ward, and Senator Monique Limón.

SUPPORTING SPONSOR	\$3,000
Non-Member	\$4,000
Academic & Non-profit	\$1,000

- ◆ Recognition in outreach campaign to legislator offices
- ◆ Recognition on event website, promotions, signage and social platforms



MedTech Day Fly-In & Reception

MARCH 25, 2025 | SACRAMENTO

Life sciences executives from across California will gather in Sacramento with the goal of educating state legislators on the transformative potential of medtech innovation. After a day of meetings, CLS will host *An Evening with Thought Leaders*, featuring a discussion on how California is shaping the future of AI in healthcare. The evening will culminate in a networking reception, where several medical device companies will showcase their life-saving technologies to an exclusive audience of approximately 150 attendees, including state legislators and their staff, who make up a quarter of the audience.

GOLD \$5,000

Non-Member \$6,000

- ◆ Opportunity to participate in a MedTech fly-in day meeting with members of the legislature prior to the showcase
- ◆ One (1) table-top display to showcase technology during the event
- ◆ Brand recognition in outreach campaign to legislator offices
- ◆ Featured in all Showcase-related promotions, including event signage
- ◆ Special recognition in the MedTech Showcase directory provided to all guests

EXHIBITOR (LIMITED TO TEN) \$2,500

Non-Member \$3,500

- ◆ Opportunity to participate in a MedTech fly-in day meeting with members of the legislature prior to the showcase



- ◆ One (1) table-top display to showcase technology during the event
- ◆ Brand recognition in outreach campaign to legislator offices
- ◆ Featured in all Showcase-related promotions, including event signage
- ◆ Inclusion in the MedTech Showcase directory provided to all guests

Visionary Awards Reception

MAY 13, 2025 | WASHINGTON, DC

Join us in Washington, D.C. for our annual Visionary Awards reception, where we recognize Members of Congress for their leadership in advancing policies that support life sciences research, investment, and innovation.

PLATINUM SPONSOR \$8,000

Non-Member \$9,500

Academic & Non-profit \$5,000

- ◆ Opportunity to present an award during the evening's program
- ◆ Recognition in outreach campaign to legislator offices
- ◆ Recognition on event website, promotions, signage and social platforms

GOLD SPONSOR \$3,000

Non-Member \$4,000

Academic & Non-profit \$1,000

- ◆ Recognition in outreach campaign to legislator offices
- ◆ Recognition on event website, promotions, signage and social platforms



End of Year Reception

DECEMBER 9, 2025 | WASHINGTON DC

Celebrate the end of another productive year with CLS, Members of Congress, their staff, and key life sciences stakeholders. Enjoy an evening of cocktails and conversation with leaders from Washington’s policy community.

SUPPORTING SPONSOR	\$3,000
Non-Member.....	\$4,000
Academic & Non-profit.....	\$1,000

- ◆ Recognition in outreach campaign to legislator offices
- ◆ Recognition on event website, promotions, signage and social platforms

Policy Issue Education

CLS routinely convenes facility tours, roundtables and other educational events on current life sciences policy issues and priorities. Working in partnership with select committees, caucuses, legislators, legislative staff, and CLS members, we aim to foster robust state and federal policy discussions to make your voice heard and build productive relationships with high priority legislators across the state and California delegation.

Each event is unique and custom tailored for the opportunity.

Contact [Sam Chung](#), Vice President, State Government Relations, and [Brent Fisk](#), Senior Vice President, Government Relations & External Affairs, to learn more.



PROGRAMS & RESOURCES

At the heart of our mission is a commitment to fostering innovation and inclusivity within the life sciences sector. We offer a range of programs to support early-stage startups and entrepreneurs, providing critical resources to fuel future breakthroughs. Our diversity, equity, and inclusion programs empower underrepresented talent, helping to build a more inclusive industry. Join us in shaping the future of life sciences by supporting these transformative programs.

Developing Future Leaders: Workforce & Talent Development

California Life Sciences is committed to supporting programs, events, and organizations throughout California that help develop future STEM leaders, foster connection and collaboration amongst innovators, all in the pursuit of building a diverse and inclusive ecosystem. Your support goes directly to sponsor these inspiring organizations and events.

2025 Engagement Plans Include

PATHWAYS TO INTERNSHIPS | OCTOBER 18, SAN DIEGO

Hosted in collaboration with Life Science Cares and Access Youth Academy, this networking event is designed to raise awareness and open doors to internships opportunities for high school talent in San Diego

KITS CUBED BAY AREA STEM FAIR | SEPTEMBER 13, OAKLAND

Community science fair that introduces over 4,000 kids to the wonders of science through fun, affordable, and accessible means

SD Squared: Focuses on empowering students in STEM through inspirational programming, mentorships, internships & scholarships at every stage of the talent pipeline

Biotech Connection LA: Through a broad range of events & programming, this organization aims to inspire, educate, and connect emerging scientists & entrepreneurs to grow and diversify biotech in Los Angeles

experiment at the CLS booth, engaging directly with young future scientists in a fun, relaxed atmosphere

- ◆ Invitation to attend Pathways to Internships event
- ◆ One (1) dedicated social media post highlighting your organization's commitment to supporting future STEM leaders, including a personalized thank you, logo, and tailored message to our audience.
- ◆ Prominent logo recognition as a supporter of all STEM and/or talent focused events, programs, and partnerships on CLS website

ADVOCATE SPONSOR \$10,000+

- ◆ Invitation to attend Kits Cubed STEM Fair, including volunteer opportunities for your employees to get involved at the event
- ◆ Invitation to attend Pathways to Internships event
- ◆ Inclusion in a group social media post thanking all sponsors at this tier, tagging your organization's social media accounts
- ◆ Logo recognition as a supporter of all STEM and/or talent focused events, programs, and partnerships on CLS website

SUPPORTING SPONSOR \$5,000+

- ◆ Inclusion in a group social media post thanking all sponsors at this tier, tagging your organization's social media accounts
- ◆ Logo recognition as a supporter of all STEM and/or talent focused events, programs, and partnerships on CLS website

Contact [Satsuki Shumate](#), Director, DEI & Human Resources, and [Emily Morgan](#), Senior Director, Marketing & Events, to learn more.

CHAMPION SPONSOR \$25,000+

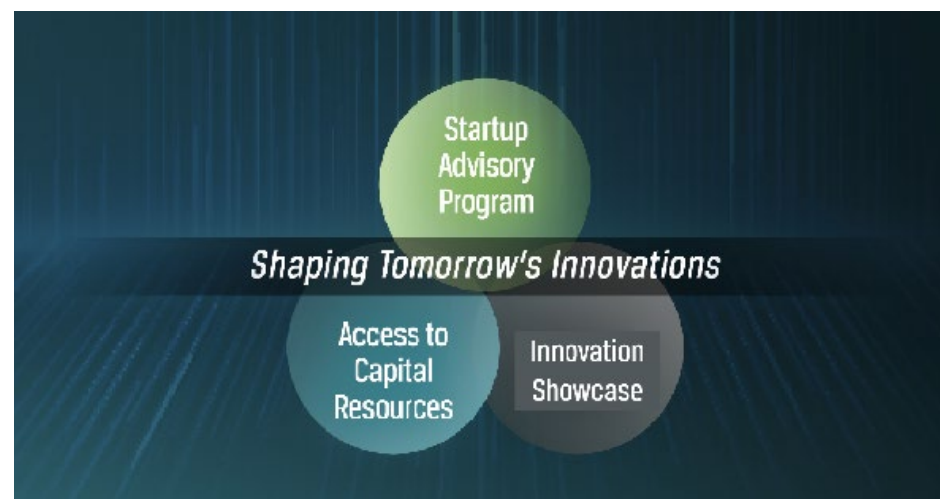
- ◆ Invitation to attend Kits Cubed STEM Fair; volunteer opportunities for your employees to host an interactive science

continued →

Innovation & Entrepreneurship

California Life Sciences' entrepreneur initiatives connect life sciences startups to the resources needed to help them effectively scale their ventures. Our programs create a platform for accessing business and collaboration partners, investors, and other industry leaders.

Our mission is to be a catalyst for life sciences innovation, bolster our CA community, and help entrepreneurs build successful ventures by offering advisory services, complementary programs and access to capital to founders with early-stage innovative, transformational projects.



PLATINUM SPONSOR \$30,000

1. **Startup Advisory Program | FAST California:** Recognition as a Platinum Sponsor for two FAST cohorts (12-month period- Spring and Fall) supporting 24 start-ups in their fundraising and commercialization journey.
 - ◆ Branding: Logo visibility on *all CLS FAST program-related* materials (website, signage, social media, email, etc.)
 - ◆ Application Review Process: Opportunity to help select participating startups/technologies for both cohorts
 - ◆ Advisory: Opportunity to recommend advisor(s) or serve as advisor to selected startup(s) in the cohort
 - ◆ Business Development: Opportunity to access early-stage transformational projects and solutions of FAST applicants
2. **CLS Innovation Showcase:** Recognition as a sponsor of the Innovation Showcase (held twice a year at the conclusion of the FAST spring and fall program), creating a unique experience for the start-up community to spotlight FAST

graduates and California's entrepreneurship. Audience attendance of approximately 300+ life sciences stakeholders including biopharma representatives, investors, key advisors, and expert service providers.

- ◆ One (1) full-page advertisement in the digital program. Digital program to be distributed as a supplement in CLS's biweekly bulletin and featured on the website post-event
 - ◆ Option to host tabletop display during networking reception (exclusive benefit for service providers)
 - ◆ Logo visibility on all event-related materials (website, event signage, digital program, social media, email, etc.)
3. **Positioning for Capital:** Supporter recognition on virtual education bootcamp(s) discussing topics such as prepping a road show, fundraising and pitch training.
 4. **Thought Leadership:** Opportunity to develop and lead an educational webinar/workshop, in partnership with CLS, to help you engage your targeted audience. Content must be of educational benefit to the CLS startup community and not constitute a solicitation of services.

GOLD SPONSOR\$15,000

1. **Startup Advisory Program | FAST California:** Recognition as a Gold Sponsor for one FAST cohort (6-month period- Spring or Fall) supporting 12 start-ups in their fundraising and commercialization journey.
 - ◆ Branding: Logo visibility on all CLS FAST *program-related* materials (website, signage, social media, email, etc.)
 - ◆ Advisory: Opportunity to recommend advisor or serve as advisor to one startup in the cohort
 - ◆ Business Development: Opportunity to access early-stage transformational projects and solutions of FAST applicants
2. **CLS Innovation Showcase:** Recognition as a sponsor of either the Spring or Fall Innovation Showcase (dependent on the sponsored time-period), creating a unique experience for the start-up community to spotlight FAST graduates and California's entrepreneurship. Audience attendance of approximately 300+ life sciences stakeholders including biopharma representatives, investors, key advisors, expert service providers.
 - ◆ One (1) half-page advertisement in the digital program. Digital program to be distributed as a supplement in CLS's biweekly bulletin and featured on the website post-event
 - ◆ Logo visibility on all event-related materials (website, event signage, digital program, social media, email, etc.)

SUPPORTING SPONSOR\$3,500

- ◆ Recognition as a Supporting Sponsor for two FAST cohorts (12-month period- Spring and Fall) supporting 24 start-ups in their fundraising and commercialization journey.

FAST DISCOVERY AWARDPRICING STARTS AT \$30K

- ◆ Exclusive sponsorship of a FAST competition seeking emerging technologies in sponsor's areas of interest
- ◆ CLS will market and promote the sponsor's FAST Discovery Award ("Company Name" FAST Discovery Award) and manage the details of the competition
- ◆ Sponsor selects a company for the FAST Discovery Award
- ◆ Opportunity to deliver brief remarks (2 minutes) at the Innovation Showcase
- ◆ This sponsorship package is highly customizable to meet your business needs. For an additional fee, gain access to the partnering forum, or participate in a keynote or panel discussion at the Innovation Showcase. Contact Shikha Sharma, ssharma@califesciences.org, to learn more.



The most important thing we're taking away from FAST California is a better understanding of how to communicate our science and our execution plan to investors.

– Andrew Rudd, PhD, CEO, Palm Therapeutics



The FAST program set our team up with a world class advisory team that exploded our growth through robust discussion and an amazing network of connections that we were able to leverage. The opportunity to discuss strategy and development decisions with industry veterans was crucial for our team which came from mostly academic backgrounds. We have grown so much as a company thanks to the FAST program.

– Marco Lobba, PhD, CEO, CatenaBio

ADVERTISING & BRAND VISIBILITY



Science & Innovation Webinars

EXCLUSIVE FOR CALIFORNIA LIFE SCIENCES' MEMBERS

Share your expertise with our 1,300 member companies! CLS Science & Innovation webinars provide a platform for member companies to showcase their expertise on critical topics and emerging trends. These webinars offer in-depth insights into product innovations, solutions, and industry developments. Hosted and promoted through CLS channels, they deliver valuable educational content featuring industry experts from your organization.

MEMBER\$5,000

- ◆ Opportunity to establish your organization as an industry knowledge expert
- ◆ Opportunity to reach a targeted group of life sciences decision makers via CLS's marketing efforts
- ◆ Logo featured on CLS website in conjunction with the webinar description
- ◆ Logo featured in webinar email and social media marketing
- ◆ Webinar recording/slides sent to attendees post-event
- ◆ Webinar recording posted on website library to allow for additional views
- ◆ Webinar recording provided for posting on your website
- ◆ Pre- and post- attendee lists in Excel



Website Advertising

califesciences.org

This opportunity includes high-traffic advertising placements allowing you to reach a highly qualified audience of prospective event registrants, sponsors and other life sciences professionals.

Estimated impressions: 15,000/monthly

Ad Run Length	1 month (Sponsor may purchase multiple months)	
Annual Inventory	12 (1 exclusive ad feature per month)	
Investment	Members	Non-Members
	\$2,000	\$4,000
Ad Specs	600x100 pixels	

Social Media Advertising

California Life Sciences consistently receives the highest level of engagement compared to similar industry trade organizations.

LinkedIn: 11,000+ followers & Twitter (X): 12,500+ followers

Average	Close to 2,000 impressions in aggregate	
File Format	Sponsor to provide copy, image (JPG, PNG, GIF, or MP4/MOV accepted), and URL. All posts will be tagged with #ad.	
Investment	Members	Non-Members
	\$1,500	\$3,000

Digital Magazine Advertising



Distribution: The magazine is distributed to more than 15,000 contacts each quarter and shared on CLS social media channels with an audience of more than 22,000.

Ad Opportunities & Specs	March, June, August, December	
	7.5" w (1500px) x 4.75" h (950px)	
Half page horizontal	Members	Non-Members
	\$1,500	\$3,000
File Format	JPG or PNG in high resolution (at least 200dpi preferred)	



LET'S CONNECT

We're excited for the opportunity to work with you and create meaningful impact together. If you have any questions, need more information, or would like to discuss how we can tailor a sponsorship package that suits your needs, don't hesitate to reach out.

Contact us at sponsorship@califesciences.org to learn more.

We look forward to working with you to reach your target audience, increase your brand visibility, and foster new connections across the state.