CALIFORNIA LIFE SCIENCES

2027

Sponsor Engagement Opportunities

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2027 CALENDAR OF EVENTS

CLS Reception @ JPM	Jan 13	San Francisco
Life Sciences Academy	Feb 2-3	Yountville
Rare Disease Fly-In & Champions Reception	Feb 23	Sacramento
MedTech Fly-In & Reception	Mar 16	Sacramento
Beakers & Brews: Sustainability	Apr 14	South San Francisco
Beakers & Brews: Sustainability	Apr 21	San Diego
Spring Reception	May 11	Washington, DC
Innovation Showcase	Jun 23	Bay Area
California Leadership Forum	Aug 10	San Diego
Beakers & Brews	Aug 25	South San Francisco
Beakers & Brews	Aug 26	San Diego
Cell & Gene Therapy Symposium	Sep 16	Bay Area
Beakers & Brews	Oct 13	South San Francisco
Beakers & Brews	Oct 20	San Diego
24th Annual Pantheon Awards	Nov 4	San Francisco
Innovation Showcase	Dec 8	Bay Area
End of Year Reception	Dec 8	Washington, DC

WHY SPONSOR AN EVENT WITH CLS?

REACH YOUR TARGET AUDIENCE

Connect with your ideal customers at our events. We attract a diverse audience that aligns with your brand, ensuring your marketing efforts reach those who matter most.

BRAND VISIBILITY & EXPOSURE

Increase your brand's presence through prominent logo placement on event materials and digital platforms. This visibility enhances recognition and positions your company as a leader in the industry.

NETWORK WITH INTENTION

Benefit from valuable networking opportunities tailored around a focused goal. Our events convene industry leaders and colleagues, creating an ideal environment for building meaningful relationships.

WE'RE FLEXIBLE

We offer customizable sponsorship packages to fit your unique needs. Whether you want branding, engagement, or access, we can tailor the experience to achieve your goals.

POLICY & ADVOCACY

By partnering with government, industry, academia, and other stakeholders, CLS aims to favorably shape the policy environment for California's life sciences industry by creating and leveraging a world class seamless advocacy, public affairs, and government relations program. The team advances a pro-innovation policy agenda, while ensuring patients have access to the right treatment at the right time.

Our Advocacy event portfolio offers a snapshot of the work being done daily by our teams in Washington, D.C., Sacramento, and across California to support our member companies. Join us at one of our premier events to experience firsthand the impact and relationship-building that drive our mission.

LIFE SCIENCES ACADEMY

February 2-3, 2027 | Yountville, CA

EXCLUSIVE TO MEMBERS

Since its inception over ten years ago, CLS's Life Sciences Academy has become the premier life sciences event for state lawmakers and industry leaders to address the most pressing issues facing our sector. From patient access to innovative treatments, California companies are advancing the most innovative solutions for human health across our state and the world.

Premier Sponsor — $12,000

Non-Profit / Academic — $8,000

- One designated representative to participate in the LSA Steering Committee, shaping the program and discussion themes
- Opportunity to speak on the LSA program (topic to be determined based on program development and in collaboration with the LSA Steering Committee)
- Invitation to attend the welcome sponsor luncheon prior to the start of the program
- Two (2) LSA event registrations
- Two (2) complimentary sleeping rooms for two (2) nights
- Reserved seating at the Life Sciences Academy dinner
- Organizational listing, logo and brief description in the onsite guide for attendees and legislators
- Logo recognition on all event marketing and promotional materials

Advisory Sponsor — $7,500

Non-Profit / Academic — $5,000

- One designated representative to participate in the LSA Steering Committee, shaping the program and discussion themes
- Invitation to attend the welcome sponsor luncheon prior to the start of the program
- Two (2) LSA event registrations
- Two (2) complimentary sleeping rooms for one (1) night
- Organizational listing, logo and brief description in the onsite guide for attendees and legislators
- Logo recognition on all event marketing and promotional materials

Corporate Registration — $5,000

Non-Profit / Academic — $3,000

- One (1) LSA event registration
- One (1) complimentary sleeping room for one (1) night
- Invitation to attend the welcome sponsor luncheon prior to the start of the program
- Written company recognition in the onsite guide for attendees and legislators

RARE DISEASE DAY & CHAMPIONS RECEPTION

February 23, 2027 | Sacramento, CA

Our annual Rare Disease Fly-in and Champions Reception provides a unique opportunity for state policymakers, legislative staff, life sciences executives, and CLS members to gather and recognize California's top legislators who are dedicated to advancing and safeguarding the state's vibrant life sciences ecosystem. Prior to the reception, CLS Members gather alongside Rare Disease patients and advocates for a fly-in day at the State Capitol.

Champion Sponsor (Limited) — $8,000

Non-Member $10,000
Non-Profit / Academic $5,000

- Opportunity to present an award to one of our Legislators of the Year alongside CLS at the reception
- Prominent recognition in outreach campaign to legislator offices
- Prominent logo recognition on all event marketing and promotional materials

Supporting Sponsor — $3,000

Non-Member $5,000
Non-Profit / Academic $2,000

- Recognition in outreach campaign to legislator offices
- Logo recognition on all event marketing and promotional materials

MEDTECH FLY-IN & RECEPTION

March 16, 2027 | Sacramento, CA

California Life Sciences invites you to join us for MedTech Day at the State Capitol, a premier event dedicated to educating state lawmakers about the important role that California medtech innovation plays in healthcare and patient lives. Following the fly-in, CLS members, legislators, and patient advocates gather for a closing reception.

Champion Sponsor — $5,000

Non-Member $7,500
Non-Profit / Academic $4,000

- Opportunity for two (2) guests to attend the Meet & Greet with the VIP patient advocate ahead of the reception
- Opportunity to participate as a featured speaker during the educational briefing for legislative staff
- Prominent recognition in outreach campaign to legislator offices
- Prominent logo recognition on all event marketing and promotional materials

Supporting Sponsor — $3,000

Non-Member $5,000
Non-Profit / Academic $2,000

- Recognition in outreach campaign to legislator offices
- Logo recognition on all event marketing and promotional materials

SPRING RECEPTION

May 11, 2027 | Washington, DC

Join us in our nation's capital for our annual Spring Reception, where we recognize Members of Congress for their leadership in advancing policies that support life sciences research, investment, and innovation.

Industry Champion — $8,000

Non-Profit / Academic — $5,000

Exclusively for CLS Board Member Companies

- Your sponsorship directly funds participation for one early-stage life science company in the CLS Hill Day Fly-In, giving emerging innovators a seat at the table with policymakers
- Recognition as a champion of the next generation of life sciences innovation, acknowledged in Hill Day materials and CLS communications
- Prominent recognition in outreach campaign to congressional offices
- Prominent logo recognition on all event marketing and promotional materials

Supporting Sponsor — $3,000

Non-Member — $5,000

Non-Profit / Academic — $2,000

- Recognition in outreach campaign to legislator offices
- Logo recognition on all event marketing and promotional materials

END OF YEAR RECEPTION

December 8, 2027 | Washington, DC

Celebrate the end of another productive year with CLS, Members of Congress, their staff, and key life sciences stakeholders. Enjoy an evening of cocktails and conversation with leaders from Washington's policy community.

Supporting Sponsor — $3,000

Non-Member — $5,000

Non-Profit / Academic — $2,000

- Prominent recognition in outreach campaign to legislator offices
- Prominent logo recognition on all event marketing and promotional materials

POLICY ISSUE EDUCATION

CLS routinely convenes facility tours, roundtables and other educational events on current life sciences policy issues and priorities. Working in partnership with select committees, caucuses, legislators, legislative staff, and CLS members, we aim to foster robust state and federal policy discussions to make your voice heard and build productive relationships with high priority legislators across the state and California delegation.

Each event is unique and custom tailored for the opportunity.

Contact **Sam Chung**, Senior Vice President, Government Relations & External Affairs, schung@califesciences.org, to learn more.

INNOVATION & ENTREPRENEURSHIP

California Life Sciences' entrepreneur initiatives connect life sciences startups to the resources needed to help them effectively build and scale their ventures. Our programs create a platform for accessing business and collaboration partners, investors, and other industry leaders.

Our mission is to be a catalyst for life sciences innovation, bolster our CA community, and help entrepreneurs build successful ventures by offering advisory services, complementary programs and access to capital to founders with early-stage innovative, transformational projects.

FAST CALIFORNIA ADVISORY PROGRAM

FAST California provides founders of disruptive innovative life science technology companies with a customized advisory program to develop a strong business model and go-to-market strategy, provide guidance on pre-clinical development, regulatory pathway, and provide insights into pharma partnerships, licensing, and exit strategies.

Innovation Champion — $30,000

- **Startup Advisory Program | FAST California**: Recognition over a 12-month period, supporting 24 start-ups in their fundraising and commercialization journey.
  - Branding: Logo visibility on all FAST program-related materials
  - Application Review Process: Opportunity to help select participating startups for two cohorts
  - Advisory: Opportunity to have a representative participate as an advisor(s) to selected startup(s) in the cohort
- **Innovation Showcase**: Recognition as a sponsor of the Innovation Showcase held biannually at the conclusion of the FAST program (June & December). Audience attendance of 250+ life sciences stakeholders including industry representatives, investors, key advisors, and experts.
  - Complimentary registration for three (3) guests to attend the event
  - One (1) full-page advertisement in the event program
  - Option to host tabletop display during networking reception (exclusively for service provider sponsors)
  - Logo recognition on all event marketing and promotional materials
- **Thought Leadership Webinar**: Opportunity to develop and lead an educational webinar, in partnership with CLS, to help engage start-ups and CLS member companies. Content must be of educational benefit to the CLS community and not constitute a solicitation of services.
- **Exclusive Benefit for Service Providers**: Opportunity to provide a meaningful in-kind award to one FAST applicant of your choosing (subject to their acceptance of the in-kind award) from the Spring or Fall applicants and deliver brief remarks when presenting the award at the Innovation Showcase.

Ecosystem Partner $5,000

- Startup Advisory Program | FAST California: Recognition over a 12-month period, supporting 24 start-ups in their fundraising and commercialization journey.
  - Branding: Logo visibility on all CLS FAST program-related materials
- Innovation Showcase: Recognition as a sponsor of the Innovation Showcase held biannually at the conclusion of the FAST program (June & December). Audience attendance of 250+ life sciences stakeholders including industry representatives, investors, key advisors, and experts.
  - Complimentary registration for two (2) guests to attend the event
  - Logo recognition on all event marketing and promotional

FAST Discovery Award Starting at $35,000

Exclusively for Life Sciences Companies

- Includes all benefits listed in the “Innovation Champion” sponsor package
- Exclusive sponsorship of a competition seeking emerging technologies in sponsor’s areas of interest as part of the FAST California program. CLS will market, promote and manage the details of the competition. The sponsor will review and select the winning company to receive their Discovery Award.
- Sponsor company name recognition included in the award title (ex: “Company Name” FAST Discovery Award)
- Opportunity to present the award at the in-person Innovation Showcase

FAST Growth Award Starting at $7,500

Exclusively for Service Provider Companies

- Includes all benefits listed included in the “Ecosystem Partner” sponsor package
- Opportunity to provide a meaningful in-kind award to one FAST applicant (subject to their acceptance of the in-kind award) from the Spring or Fall applicants.
- The sponsor will select the winning company to receive their FAST Growth Award.
- Sponsor company name recognition included in the award title (ex: “Company Name” FAST Growth Award)
- Opportunity to present the award and deliver brief remarks at the

Please note, this sponsorship package is highly customizable to meet your business needs. Contact **Shikha Sharma, PhD**, Senior Director, Innovation & Entrepreneurship, ssharma@califesciences.org, to learn more.

INNOVATION SHOWCASE

June 23 and December 8 | Bay Area

Held biannually, the CLS Innovation Showcase brings together 250+ life sciences professionals, including biopharma representatives, investors, key advisors, and expert service providers, to foster connections and vital partnering conversations while spotlighting California's robust innovation.

The program features panel discussions, pitches from our FAST California companies, and Q&A sessions with investors before ending the day with a networking reception and solutions corridor, featuring select service provider companies sharing their solutions and services, all designed to help start-up companies thrive and grow.

Showcase Sponsor — $10,000

Non-Member — $15,000

- Opportunity to host the Innovation Showcase, bringing 250+ life sciences professionals to your facility
- Complimentary registration for three (3) guests to Innovation Showcase
- Opportunity to deliver brief welcome remarks
- Opportunity to host a site tour during the networking reception
- One (1) full-page advertisement in the digital program
- Prominent logo recognition on all event marketing and

Pitch Session Sponsor (Limited) — $5,000

Non-Member — $7,500

- Opportunity to provide opening remarks and moderate one pitch session
- Complimentary registration for three (3) guests to Innovation Showcase
- One (1) half-page advertisement in the digital program
- Logo recognition on all event marketing and promotional materials

Solutions Corridor Exhibitor (Limited) — $2,000

Exclusively for CLS Service Provider Member Companies

- Table-top display + opportunity to distribute branded promotional materials
- Complimentary registration for two (2) guests to Innovation Showcase
- Access to the final attendee list for pipeline development
- Logo recognition on all event marketing and promotional materials

SCIENCE ON TAP

Spring and Fall | San Diego and Bay Area

Partner with CLS to make Science on Tap a cornerstone of your outreach efforts! This casual networking event brings together life sciences professionals to foster connection and community. As the exclusive sponsor, your organization will enjoy premium "co-host" recognition, including the opportunity to host the event, welcoming over 100 life science professionals to your facility, elevated brand visibility, and meaningful engagement with attendees.

Exclusive Sponsor **$15,000**
Non-Member $20,000

- Premium logo visibility as co-host alongside CLS
- Opportunity to host office hours meeting 1:1 with select start-ups OR host a brief panel discussion prior to the networking reception
- Opportunity to distribute branded promotional materials at the event
- Access to final attendee list for pipeline development

Contact **Emily Morgan**, Senior Director, Marketing & Events, emorgan@califesciences.org to learn more.

PARTNERING DAY

Spring and Fall | San Diego and Bay Area

Partnering Day is a fully curated, high-impact event opportunity designed to connect investors, business development professionals, and innovative life sciences companies for targeted 1:1 meetings and curated networking. This event offers your company early access to the most innovative start-ups in an intimate, results-driven setting that fosters deal-making and collaboration. This is an ideal opportunity for life science companies looking to strengthen their innovation pipeline, identify strategic partners, and position themselves at the center of life sciences growth.

Pricing starts at $75,000

Contact **Shikha Sharma, PhD**, Senior Director, Innovation & Entrepreneurship, ssharma@califesciences.org, to learn more.

NETWORKING & COLLABORATION

We know that building strong connections is essential. Our events provide a unique platform for networking and collaboration, bringing together industry leaders, innovators, and life sciences professionals. Attendees will have ample opportunities to engage in meaningful conversations, share insights, and explore potential partnerships. Expand your network and foster collaborations that can drive your business forward.

RECEPTION AT JPM

January 13, 2027 | San Francisco, CA

BY INVITATION ONLY

CLS welcomes more than 500 life sciences executives, investors, and community partners for an evening of networking during one of the most productive deal-making weeks for the industry. This is a must-attend event during JPM Week!

Co-Host Sponsor (Limited) — $12,000

Non-Member $15,000

- Co-host name recognition included in the event name (ex: Reception at JPM, hosted by CLS, [your company], etc.)
- Twenty-five (25) reception tickets to be distributed at sponsor's discretion
- Sponsor naming rights of one signature cocktail during the reception
- Opportunity to distribute branded promotional materials at the event
- Access to the final attendee list
- Prominent logo recognition on all event marketing and promotional materials

Bar Sponsor (Limited) — $7,500

Non-Member $9,500

- Exclusive naming rights to one of three reception bars (ex: "The [Your Company] Bar") with branded bar signage
- Logo on cocktail napkins at your sponsored bar
- Ten (10) reception tickets to be distributed at sponsor's discretion
- Access to the final attendee list
- Logo recognition on all event marketing and promotional materials

Supporting Sponsor — $4,000

Non-Member $5,000

- Five (5) reception tickets to be distributed at sponsor's discretion
- Logo recognition on all event marketing and promotional materials

BEAKERS & BREWS

April, August, October | South San Francisco and San Diego

This event series brings together CLS members, startup leaders, service providers, and industry partners for an evening of learning and connection in a relaxed setting. Each event starts with a one-hour, practical training session, followed by informal networking over drinks.

Sponsorship opportunities are exclusively available for CLS Service Provider Member Companies

Training Partner — $2,000

Exclusive per Event

- One hour educational session as the sole presenter
- Table-top display and opportunity to distribute branded promotional materials at the reception
- Complimentary registration for three (3) guests
- Access to the final attendee list for pipeline development
- Logo recognition on all event marketing and promotional materials

Showcase Exhibitor (Limited) — $1,000

- Table-top display and opportunity to distribute branded promotional materials at the reception
- Complimentary registration for two (2) guests
- Logo recognition on all event marketing and promotional materials

CALIFORNIA PAVILION

at BIO International Convention

CLS is proud to co-host the California Pavilion in the Exhibit Hall at the Convention Center. Learn more about California Pavilion sponsorship opportunities.

Contact **Emily Morgan**, Senior Director, Marketing & Events, emorgan@califesciences.org to learn more.

CALIFORNIA LEADERSHIP FORUM

August 10, 2027 | San Diego

The California Leadership Forum brings together CEOs, executives, and policymakers for an afternoon of candid conversation on the issues defining the life sciences sector. From the evolving political landscape to what it means to lead during a period of profound transformation, the Forum offers a unique opportunity to engage with the leaders shaping the future of California life sciences.

Signature Sponsor (Limited) — $10,000

Non-Member $12,000

- Four (4) tickets to attend the California Leadership Forum and Nineteenth Hole Reception
- Verbal recognition during welcome and closing remarks
- Opportunity to introduce one speaker segment during the program
- Prominent logo recognition on all event marketing and promotional materials
- Post-event attendee introductions facilitated by CLS
- Pre- and post-event recognition across CLS social media channels

Nineteenth Hole Reception Sponsor (Limited) — $5,000

Non-Member $6,500

- Three (3) tickets to the California Leadership Forum and Nineteenth Hole Reception
- Sponsor naming rights of one signature cocktail during the reception
- Logo recognition on all event marketing and promotional materials
- Pre- and post-event recognition across CLS social media channels

Supporting Sponsor (Limited) — $2,000

Non-Member $3,500

- Two (2) tickets to the California Leadership Forum and Nineteenth Hole Reception
- Logo recognition on all event marketing and promotional materials
- Recognition across CLS social media channels

CELL & GENE THERAPY SYMPOSIUM

September 2027 | South San Francisco

Unlock the potential of cutting-edge advancements in cell and gene therapy at our immersive symposium designed for industry professionals. This event provides a comprehensive overview of the latest developments, challenges, and opportunities in this rapidly evolving field. Participants will engage with leading experts, gain insights into innovative therapeutic approaches, and explore practical applications that are transforming patient care.

Whether you're looking to deepen your understanding, expand your skill set, or network with peers, this symposium offers valuable resources and knowledge to help you navigate the complexities of cell and gene therapy.

Lead Sponsor (Limited) — $10,000

Non-Member — $15,000

- Verbal recognition during welcome and closing remarks
- Opportunity to introduce a program segment*
- Complimentary registration for four (4) attendees, including meals, reception, and breaks
- Optional exhibit location with six (6)-foot table display
- Access to the final attendee list for pipeline development
- Prominent logo recognition on all event marketing and promotional materials

Reception Sponsor (Limited) — $7,500

Non-Member — $10,000

- Sponsor of closing networking reception, following the program, including event signage and creative logo placement
- Complimentary registration for three (3) attendees for the full program, including meals, reception, and breaks
- Optional exhibit location with six (6)-foot table display
- Access to the final attendee list for pipeline development
- Logo recognition on all event marketing and promotional materials

Registration Sponsor (Limited) — $5,000
Non-Member — $7,500

- Prominent logo placement on all attendee lanyards
- Complimentary registration for two (2) attendees, including meals, reception, and breaks
- Optional exhibit location with six (6)-foot table display
- Access to the final attendee list for pipeline development
- Logo recognition on all event marketing and promotional materials

Coffee Break Sponsor (Limited) — $5,000
Non-Member — $7,500

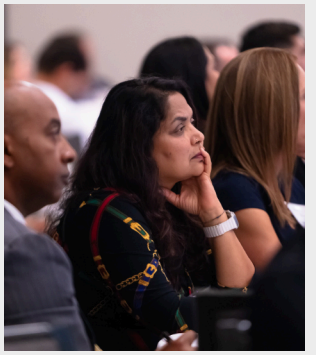
- Sponsor of one (1) coffee break during the program, including event signage and creative logo placement
- Complimentary registration for two (2) attendees, including meals, reception, and breaks
- Optional exhibit location with six (6)-foot table display
- Access to the final attendee list for pipeline development
- Logo recognition on all event marketing and promotional materials

Community Sponsor (Limited) — $3,500
Non-Member — $4,500

- Complimentary registration for two (2) attendees, including meals, reception, and breaks
- Optional exhibit location with six (6)-foot table display
- Access to the final attendee list for pipeline development
- Logo recognition on all event marketing and promotional materials

Supporting Sponsor (Limited) — $2,500
Non-Member — $3,500

- Complimentary registration for two (2) attendees, including meals, reception, and breaks
- Logo recognition on all event marketing and promotional materials



24TH ANNUAL PANTHEON AWARDS

November 4, 2027 | San Francisco

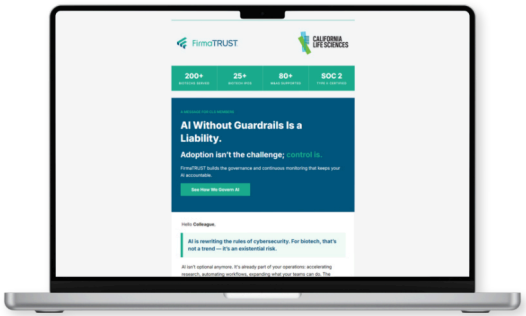
Pantheon, CLS's premier event, celebrates the accomplishments of California's vibrant life sciences sector. For over two decades, CLS has awarded excellence in several categories including leadership, emerging innovation, biopharma and convergent technologies, health equity, and other achievements critical to cultivating the global life sciences ecosystem. On average, over 75% of attendees are director-level titles or above.

Individual tickets start at $700. For more information on ticket pricing and the full inventory of sponsorship opportunities, visit ca-ls.org/pantheon.

Contact sponsorship@califesciences.org for package availability.

ADVERTISING & BRAND VISIBILITY

Expand your influence with California Life Sciences. Take advantage of exclusive opportunities for high-traffic advertising placements that have the potential to reach a combined audience of 70,000+ prospective event registrants, sponsors, and highly qualified life sciences professionals.



EMAIL ADVERTISING

Reach life sciences professionals directly through targeted email opportunities.

Targeted Email **$3,500**
Non-Member $6,000

- Dedicated email to a custom audience of up to 2,500 contacts
- Advertiser provides final subject line, preview text, and designed HTML

Email Banner **$1,500**
Non-Member $3,000

- One banner placement in a mutually agreed-upon CLS email
- Minimum distribution of 5,000 contacts
- Advertiser provides final creative and destination URL

SOCIAL MEDIA ADVERTISING

Tell your story to our LinkedIn audience through a dedicated, collaboratively developed sponsored post.

Sponsored LinkedIn Feature **$2,000**
Available for Members Only

- One dedicated post on the California Life Sciences LinkedIn page
- CLS works with your team to develop content aligned with both brands
- Includes a custom three-slide carousel featuring your brand, story, and call to action
- Published using LinkedIn's Brand Partnership designation

WEBSITE ADVERTISING

Showcase your company on our website, where members and industry stakeholders come for resources and updates.

Homepage Banner (1 Month) **$3,000**
Non-Member $5,500

Interior Page Banner (1 Month) **$2,000**
Non-Member $3,500

FEATURED WEBSITE PLACEMENTS

Elevate your organization, expertise, or event across high-visibility CLS webpages.

Featured Event (1 Month) **$1,500**
Non-Members $3,000

- One month of featured placement on the CLS Event Calendar, designed to elevate your event above standard calendar listings

Featured Provider (1 Month) **$1,500**
Available to Members Only

- One month of featured visibility within the Provider Directory

Featured Insight (1 Month) **$1,500**
Available to Members Only

- Elevate existing content on our Insights blog with one month of featured placement.

LET'S CONNECT

We're excited for the opportunity to work with you and create meaningful impact together. If you have any questions, need more information, or would like to discuss how we can tailor a sponsorship package that suits your needs, don't hesitate to reach out.

Contact us at sponsorship@califesciences.org to learn more.

We look forward to working with you to reach your target audience, increase your brand visibility, and foster new connections across the state.