



**CALIFORNIA
LIFE SCIENCES**

SPONSOR ENGAGEMENT OPPORTUNITIES



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WHY SPONSOR AN EVENT WITH CALIFORNIA LIFE SCIENCES?

Reach your target audience



Connect with your ideal customers at our events. We attract a diverse audience that aligns with your brand, ensuring your marketing efforts reach those who matter most.

Brand visibility and exposure



Increase your brand's presence through prominent logo placement on event materials and digital platforms. This visibility enhances recognition and positions your company as a leader in the industry.

Network with intention



Benefit from valuable networking opportunities tailored around a focused goal. Our event gathers industry leaders and potential customers, creating an ideal environment for building meaningful relationships.

We're flexible



We offer customizable sponsorship packages to fit your unique needs. Whether you want branding, engagement, or access, we can tailor the experience to achieve your goals.

2025 CALENDAR OF EVENTS

Event	Date	City	Catalyzing a thriving and inclusive life sciences ecosystem through collaboration and connection	Fostering thought leadership on emerging ideas, issues and technologies	Advancing life sciences innovation through policy and advocacy leadership	Supporting transformative organizations through access to programs and resources
CLS Reception at the J.P. Morgan Annual Healthcare Conference	Jan. 15	San Francisco	×			
Champions Reception	Feb. 25	Sacramento	×		×	
Life Sciences Academy	March 4-5	Yountville	×	×	×	
MedTech Day Fly-in & Reception	March 25	Sacramento	×	×	×	
SoCal Social: Sustainability in Life Sciences	April 22	San Diego	×	×		×
Visionary Awards Reception	May 13	Washington, DC	×		×	
Innovation Showcase	June 4	Berkeley	×	×		×
An Evening with Thought Leaders	July 17	San Francisco	×	×		
Inclusive Leadership Symposium	Aug. 20	San Diego	×	×		×
Cell & Gene Therapy Workshop	Sep. 10	Los Angeles	×	×		
CLS Reception at The MedTech Conference	Oct. 7	San Diego	×			
22nd Annual Pantheon Awards	Nov. 6	San Francisco	×			
Innovation Showcase & Partnering Forum	Dec. 2	South San Francisco	×	×		×
End of Year Reception	Dec. 9	Washington, DC	×		×	

NETWORKING & COLLABORATION



We know that building strong connections is essential. Our events provide a unique platform for networking and collaboration, bringing together industry leaders, innovators, and life sciences professionals. Attendees will have ample opportunities to engage in meaningful conversations, share insights, and explore potential partnerships. Expand your network and foster collaborations that can drive your business forward.

CLS Reception at the J.P. Morgan Annual Healthcare Conference

JANUARY 15, 2025 | SAN FRANCISCO, CA

BY-INVITATION ONLY

CLS welcomes more than 500 life sciences executives, investors, and community partners for an evening of networking during one of the most productive deal-making weeks for the industry. This is a must-attend event during JPM Week!

PLATINUM SPONSOR	\$12,000
Non-Member	\$15,000

- ◆ Twenty-five (25) reception tickets to be distributed at sponsor’s discretion
- ◆ One (1) email advertisement, with text, logo, and link, featured in promotional email
- ◆ Opportunity to distribute branded promotional materials at the event
- ◆ Recognition on event website, promotions, signage and social platforms

GOLD SPONSOR	\$4,000
Non-Member	\$5,000

- ◆ Five (5) reception tickets to be distributed at sponsor’s discretion
- ◆ Recognition on event website, promotions, signage and social platforms



CLS Reception at The MedTech Conference

OCTOBER 7, 2025 | SAN DIEGO

BY-INVITATION ONLY

CLS is excited to welcome The MedTech Conference to San Diego in 2025! After a day full of meetings and relationship building on the show floor, drop by the CLS reception to mingle with more than 300 industry leaders. The event is first come first serve to handle venue capacity.



PLATINUM SPONSOR	\$10,000
Non-Member	\$12,000

- ◆ Twenty-five (25) reception tickets to be distributed at sponsor’s discretion
- ◆ Five (5) passes to the restricted VIP lounge, held in the lower 'speakeasy' of the reception venue
- ◆ One (1) email advertisement, with text, logo, and link, featured in promotional email
- ◆ Opportunity to distribute branded promotional materials at the event
- ◆ Recognition on event website, promotions, signage and social platforms



GOLD SPONSOR	\$3,000
Non-Member	\$4,000

- ◆ Five (5) reception tickets to be distributed at sponsor’s discretion
- ◆ Two (2) passes to the restricted VIP lounge, held in the lower 'speakeasy' of the reception venue
- ◆ Recognition on event website, promotions, signage and social platforms



Cell & Gene Therapy Workshop

SEPTEMBER 10, 2025 | LOS ANGELES

Unlock the potential of cutting-edge advancements in cell and gene therapy at our immersive workshop designed for industry professionals. This event provides a comprehensive overview of the latest developments, challenges, and opportunities in this rapidly evolving field. Participants will engage with leading experts, gain insights into innovative therapeutic approaches, and explore practical applications that are transforming patient care.

Whether you're looking to deepen your understanding, expand your skill set, or network with peers, this workshop offers valuable resources and knowledge to help you navigate the complexities of cell and gene therapy.



LEAD SPONSOR (LIMITED)	\$10,000
Non-Member	\$12,000

- ◆ Verbal recognition during welcome and closing remarks
- ◆ Opportunity to introduce a program segment*
- ◆ Complimentary registration for four (4) attendees, including meals, reception, and breaks
- ◆ Optional exhibit location with six (6)-foot table display
- ◆ Prominent logo recognition on event website, promotions, and social platforms

SUPPORTING SPONSOR (LIMITED)	\$2,500
Non-Member	\$3,500

- ◆ Complimentary registration for one (1) attendee, including meals, reception, and breaks
- ◆ Logo recognition on event website, promotions, and social platforms

RECEPTION SPONSOR (LIMITED)	\$7,500
Non-Member	\$10,000

- ◆ Sponsor of closing networking reception, following the program, including event signage and create logo placement
- ◆ Complimentary registration for three (3) attendees for the full program, including meals, reception, and breaks
- ◆ Optional exhibit location with six (6)-foot table display
- ◆ Logo recognition on event website, promotions, and social platforms

COFFEE BREAK SPONSOR (LIMITED)	\$5,000
Non-Member	\$7,500

- ◆ Sponsor of one (1) coffee break during the program, including event signage and create logo placement
- ◆ Complimentary registration for two (2) attendees, including meals, reception, and breaks
- ◆ Optional exhibit location with six (6)-foot table display
- ◆ Logo recognition on event website, promotions, and social platforms

*All speakers and remarks subject to final review and approval by CLS

SoCal Social: Sustainability in Life Sciences

APRIL 22, 2025 | SAN DIEGO

COMPLIMENTARY ACCESS FOR CLS MEMBERS

New in 2025, the SoCal Social is an engaging networking reception that brings together professionals from the life sciences community to connect, collaborate, and share insights in a relaxed atmosphere. Hosted throughout Southern California, this event offers a unique opportunity to foster relationships and discuss key industry topics, including sustainability, lab/facility operations, DE&I, talent, and more.

CO-HOST (EXCLUSIVE)	\$10,000
Non-Member	\$12,000

- ◆ Co-host logo recognition alongside California Life Sciences logo in official event branding
- ◆ Opportunity to give brief welcome remarks
- ◆ Table-top display + opportunity to distribute branded promotional materials and swag
- ◆ Access to the final attendee list for pipeline development
- ◆ Logo recognition on event website, pre-event promotion, onsite signage, and in the Life Sciences Insights magazine, distributed to attendees at the event

EXHIBITOR (LIMITED)	\$2,000
<i>Exclusive for California Life Sciences' Members</i>	

- ◆ Table-top display + opportunity to distribute branded promotional materials and swag
- ◆ Access to the final attendee list for pipeline development
- ◆ Logo recognition on event website, pre-event promotion, onsite signage, and in the Life Sciences Insights magazine, distributed to attendees at the event



INNOVATION SHOWCASE

Connecting CA's Most Promising Startups with Investors and Corporate Partners

Innovation Showcase

JUNE 4 & DECEMBER 2, 2025 | BAY AREA

COMPLIMENTARY ACCESS FOR CLS MEMBERS

Held biannually, the CLS Innovation Showcase brings approximately 300+ life sciences stakeholders, including biopharma representatives, investors, key advisors, and expert service providers, together to foster connections and vital partnering conversations while spotlighting California's robust innovation.

The full-day event typically features a keynote presentation, panel discussions, pitches by our FAST cohort to a panel of early-stage investors and the opportunity to set up one-on-one partnering meetings. The afternoon will conclude with a networking reception and solutions corridor, featuring CLS cost savings partners.

INNOVATION SPONSOR (LIMITED) \$10,000

Non-Member \$12,000

- ◆ Opportunity to host the Innovation Showcase, bringing over 200 life sciences professionals to your facility
- ◆ Opportunity to deliver brief remarks
- ◆ Opportunity to host a site tour during the networking reception

- ◆ One (1) full-page advertisement in the digital program
- ◆ Logo recognition as a supporter on event website, pre-event promotion including email and social channels, onsite signage and digital program

PITCH SESSION SPONSOR (LIMITED) \$5,000

Non-Member \$7,500

- ◆ Opportunity to provide opening remarks and moderate one pitch session
- ◆ One (1) half-page advertisement in the digital program
- ◆ Logo recognition as a supporter on event website, pre-event promotion including email and social channels, onsite signage and digital program

SOLUTIONS CORRIDOR EXHIBITOR (LIMITED) \$2,000

Exclusive for California Life Sciences' Service Provider Members

- ◆ Table-top display + opportunity to distribute branded promotional materials
- ◆ Access to the final attendee list for pipeline development
- ◆ Logo recognition as a supporter on event website, pre-event promotion including email and social channels, onsite signage and digital program





AN EVENING WITH THOUGHT LEADERS

An Evening with Thought Leaders

JULY 17, 2025 | SAN FRANCISCO

COMPLIMENTARY ACCESS FOR CLS MEMBERS

Through a compelling panel discussion, followed by a cocktail reception, an Evening with Thought Leaders event presents a unique opportunity to connect with industry leaders representing all facets of the life sciences.



CO-HOST (EXCLUSIVE)	\$10,000
Non-Member	\$12,000

- ◆ Opportunity to host An Evening with Thought Leaders, bringing over 100 life sciences professionals to your facility
- ◆ Opportunity to deliver brief welcome remarks
- ◆ One (1) email advertisement, with text, logo, and link, featured in promotional email
- ◆ Logo recognition as a co-host on event website, pre-event promotion including email and social channels, onsite signage and digital program

RECEPTION SPONSOR (LIMITED)	\$10,000
Non-Member	\$12,000

- ◆ Logo visibility at the pre-and post event reception, including on event signage and cocktail napkins
- ◆ One (1) email advertisement, with text, logo, and link, featured in promotional email
- ◆ Opportunity to distribute branded swag at the event
- ◆ Logo recognition on event website, promotions and social platforms

Inclusive Leadership Symposium

AUGUST 20, 2025 | SAN DIEGO

Elevate your organization’s commitment to Diversity, Equity, and Inclusion at our second annual Inclusive Leadership Symposium. Building on the success of our inaugural event in 2024, where over 100 industry leaders gathered to explore transformative strategies for fostering inclusive environments, we invite you to be part of this important conversation.

Join us to dive deeper into key topics such as the traits of effective inclusive leaders, the role of organizations in advancing equity, and innovative approaches to debiasing processes that hinder diverse talent. Engage with thought leaders and peers dedicated to making meaningful change, and gain actionable insights that can drive success for your teams and organizations.

Together, let’s embrace inclusion as a cornerstone of leadership and our collective success.



- ◆ One (1) full-page advertisement in the digital program that will be distributed as a supplement in CLS’s biweekly bulletin and featured on the website post-event
- ◆ Introductory article in Life Sciences Insights Bulletin takeover campaign, centered around themes and topics from the Symposium and distributed to an audience of 47,000 across email, social media, and the CLS website

SYMPOSIUM SPONSOR (LIMITED) \$10,000

Non-Member \$12,500

- ◆ One (1) designated representative to participate on the Steering Committee, shaping the program and discussion themes
- ◆ Opportunity to distribute branded collateral or company swag at the event as part of attendee welcome bags
- ◆ Four (4) complimentary event registrations, to be used at the sponsor’s discretion
- ◆ One (1) full-page advertisement in the digital program that will be distributed as a supplement in CLS’s biweekly bulletin and featured on the website post-event
- ◆ Opportunity to submit an article to the Life Sciences Insights Bulletin takeover campaign, centered around themes and topics from the Symposium and distributed to an audience of 47,000 across email, social media, and the CLS website
- ◆ Sponsor recognition on event website, promotions, signage, and social platform

PRESENTING SPONSOR (LIMITED) \$25,000

Non-Member \$30,000

- ◆ Brand inclusion in the event logo as the Presenting Sponsor; Presenting Sponsor recognition on event website, promotions, signage, and social platforms
- ◆ One (1) designated representative to participate on the Steering Committee, shaping the program and discussion themes
- ◆ Opportunity for a speaking role at the Symposium (welcome remarks, interactive session, or panel moderator)
- ◆ Opportunity to distribute branded collateral or company swag at the event as part of attendee welcome bags
- ◆ Six (6) complimentary event registrations, to be used at the sponsor’s discretion

continued →

Inclusive Leadership Symposium, continued

LUNCH SPONSOR (EXCLUSIVE)\$7,500

Non-Member\$10,000

- ◆ Exclusive logo visibility on networking lunch signage
- ◆ Opportunity to distribute branded collateral or company swag at the event as part of attendee welcome bags
- ◆ Two (2) complimentary event registrations, to be used at the sponsor’s discretion
- ◆ One (1) half-page advertisement in the digital program that will be distributed as a supplement in CLS’s biweekly bulletin and featured on the website post-event
- ◆ Sponsor recognition on event website, promotions, signage, and social platforms

RECEPTION SPONSOR (EXCLUSIVE)\$7,500

Non-Member\$10,000

- ◆ Exclusive logo visibility on reception signage
- ◆ Opportunity to distribute branded collateral or company swag at the event as part of attendee welcome bags
- ◆ Two (2) complimentary event registrations, to be used at the sponsor’s discretion
- ◆ One (1) half-page advertisement in the digital program that will be distributed as a supplement in CLS’s biweekly bulletin and featured on the website post-event
- ◆ Sponsor recognition on event website, promotions, signage, and social platforms



SYMPOSIUM SUPPORTING SPONSOR\$1,500

Non-Member\$3,000

Available to companies with fewer than 25 employees, non-profits, and community-based organizations

- ◆ Two (2) complimentary event registrations, to be used at the sponsor’s discretion
- ◆ Sponsor recognition on event website, promotions, signage, and social platforms



22nd Annual Pantheon Awards

NOVEMBER 6, 2025 | SAN FRANCISCO

Pantheon, CLS's premier event, celebrates the accomplishments of California's vibrant life sciences sector. For over two decades, CLS has awarded excellence in several categories including leadership, emerging innovation, biopharma and convergent technologies, health equity, and other achievements critical to cultivating the global life sciences ecosystem. On average, over 75% of attendees are director-level titles or above.

Individual tickets start at \$650. For more information on ticket pricing and the full inventory of sponsorship opportunities, visit califesciences.org/attend-pantheon. Contact sponsorship@califesciences.org for package availability.

POLICY & ADVOCACY LEADERSHIP

Through direct lobbying, public affairs campaigns, strategic collaborations, and community programs, CLS partners with government, industry, academia, and other stakeholders to shape public policy that fosters innovation, promotes equity and diversity, supports job creation and skills development, and advocates for all aspects of the life sciences sector in California and beyond. Our Policy & Advocacy event portfolio offers a snapshot of the work being done daily by our teams in Washington, D.C., Sacramento, and across California to support our member companies. Join us at one of our premier events to experience firsthand the impact and relationship-building that drive our mission.





MARCH 4-5, 2025 | YOUNTVILLE

EXCLUSIVELY FOR CALIFORNIA LIFE SCIENCES' MEMBERS

Since its inception over ten years ago, CLS's Life Sciences Academy has become the premier life sciences event for state lawmakers and industry leaders to address the most pressing issues facing our sector. From patient access to innovative treatments, California companies are advancing the most innovative solutions for human health across our state and the world.

PREMIER SPONSOR\$10,000

- ◆ One designated representative to participate in the LSA Steering Committee, shaping the program and discussion themes
- ◆ Opportunity to speak on the LSA program (topic to be determined based on program development and in collaboration with the LSA Steering Committee)
- ◆ Invitation to participate in afternoon wine tasting, upon arrival, prior to the start of the 3:00pm program
- ◆ Two (2) LSA event registrations
- ◆ Two (2) complimentary sleeping rooms for two (2) nights
- ◆ Reserved seating at the Life Sciences Academy dinner
- ◆ Organizational listing, logo and brief description in the onsite guide for attendees and legislators
- ◆ Sponsor recognition on event website, promotions, signage and social platforms

ADVISORY SPONSOR\$5,500

- ◆ One designated representative to participate in the LSA Steering Committee, shaping the program and discussion themes
- ◆ Invitation to participate in afternoon wine tasting, upon arrival, prior to the start of the 3:00pm program
- ◆ Two (2) LSA event registrations
- ◆ Two (2) complimentary sleeping rooms for one (1) night
- ◆ Organizational listing, logo and brief description in the onsite guide for attendees and legislators
- ◆ Sponsor recognition on event website, promotions, signage and social platforms

CORPORATE REGISTRATION\$3,000

Academic & Nonprofit.....\$2,000

- ◆ One (1) LSA event registration
- ◆ One (1) complimentary sleeping room for one (1) night
- ◆ Organizational listing in the onsite guide for attendees and legislators



Champions Reception

FEBRUARY 25, 2025 | SACRAMENTO

Our annual Champions Reception provides a unique opportunity for state policymakers, legislative staff, life sciences executives, and CLS members to gather and recognize California’s top legislators who are dedicated to advancing and safeguarding the state’s vibrant life sciences ecosystem. Recent Life Sciences Champions include influential leaders such as Senator Josh Becker, Assemblywoman Cottie Petrie-Norris, Assemblymember Chris Ward, and Senator Monique Limón.

SUPPORTING SPONSOR	\$3,000
Non-Member	\$4,000
Academic & Non-profit	\$1,000

- ◆ Recognition in outreach campaign to legislator offices
- ◆ Recognition on event website, promotions, signage and social platforms



MedTech Day Fly-In & Reception

MARCH 25, 2025 | SACRAMENTO

Join us on March 25 in Sacramento for MedTech Day, co-hosted with AdvaMed, a full-day event focused on advancing the future of medical technology. The day will kick off with fly-in meetings with key legislators, including influential members of the health committee and newly elected legislators, to discuss and advocate for priority MedTech issues.

As part of MedTech Day, you'll have the opportunity to attend an in-depth informational briefing tailored for key legislative staffers, where they'll gain valuable insights into the most pressing challenges and opportunities facing the MedTech industry today.

The day will culminate in a networking reception, featuring our highly anticipated MedTech Showcase. This showcase will spotlight innovative products from over 10 leading MedTech organizations, ranging from dynamic startups to established medical device organizations. Don't miss your chance to connect, collaborate, and help advocate for the future of MedTech!



- ◆ Inclusion in the MedTech Showcase directory provided to all guests
- ◆ Featured in all Showcase-related promotions, including event signage

EXHIBITOR (LIMITED TO TEN)	\$2,500
Non-Member	\$3,500

- ◆ Opportunity to participate in a MedTech fly-in day meeting with members of the legislature prior to the showcase
- ◆ Opportunity for one (1) table-top display to showcase technology during the event
- ◆ Brand recognition in outreach campaign to legislator offices
- ◆ Inclusion in the MedTech Showcase directory provided to all guests
- ◆ Featured in all Showcase-related promotions, including event signage

GOLD (LIMITED)	\$5,000
Exclusively for members of CLS or AdvaMed	

- ◆ Opportunity to participate in a MedTech fly-in day meeting with members of the legislature prior to the showcase
- ◆ Opportunity for a speaking role during the informational briefing, focused on educating key staff members on priority medtech issues*
- ◆ Opportunity for one (1) table-top display to showcase technology during the event
- ◆ Brand recognition in outreach campaign to legislator offices

*All speakers and remarks subject to final review and approval.

Visionary Awards Reception

MAY 13, 2025 | WASHINGTON, DC

Join us in Washington, D.C. for our annual Visionary Awards reception, where we recognize Members of Congress for their leadership in advancing policies that support life sciences research, investment, and innovation.



PLATINUM SPONSOR **\$8,000**

Non-Member \$9,500

Academic & Non-profit \$5,000

- ◆ Opportunity to present an award during the evening’s program
- ◆ Recognition in outreach campaign to legislator offices
- ◆ Recognition on event website, promotions, signage and social platforms

GOLD SPONSOR **\$3,000**

Non-Member \$4,000

Academic & Non-profit \$1,000

- ◆ Recognition in outreach campaign to legislator offices
- ◆ Recognition on event website, promotions, signage and social platforms

End of Year Reception

DECEMBER 9, 2025 | WASHINGTON DC

Celebrate the end of another productive year with CLS, Members of Congress, their staff, and key life sciences stakeholders. Enjoy an evening of cocktails and conversation with leaders from Washington’s policy community.

SUPPORTING SPONSOR	\$3,000
Non-Member.....	\$4,000
Academic & Non-profit.....	\$1,000

- ◆ Recognition in outreach campaign to legislator offices
- ◆ Recognition on event website, promotions, signage and social platforms

Policy Issue Education

CLS routinely convenes facility tours, roundtables and other educational briefings on current life sciences policy issues and priorities. Working in partnership with select committees, caucuses, legislators, legislative staff, and CLS members, we aim to foster robust state policy discussions to make your voice heard and to build productive relationships with high priority legislators across the state.

Each event is unique and custom tailored for the opportunity.

Contact Sam Chung, Vice President, State Government Relations, to learn more.



PROGRAMS & RESOURCES

At the heart of our mission is a commitment to fostering innovation and inclusivity within the life sciences sector. We offer a range of programs to support early-stage startups and entrepreneurs, providing critical resources to fuel future breakthroughs. Our diversity, equity, and inclusion programs empower underrepresented talent, helping to build a more inclusive industry. Join us in shaping the future of life sciences by supporting these transformative programs.

Diversity, Equity, & Inclusion

We commit to creating a more diverse, inclusive, and equitable industry, whereby every person in California can bring their unique experiences and backgrounds to spark solutions for a better, healthier world.

We have all joined this industry, in this great and diverse state of California, because we believe this to be true: Doing the right thing is good business. Our purpose is to enhance and save lives for all people around the world. This inspires us every day. To that end, we believe our leadership, our teams, our innovations, and our investments must reflect the diverse populations we are meant to serve.

Join us and demonstrate your commitment to DEI by becoming an annual program sponsor with CLS.

CHAMPION \$50,000

- ◆ Co-sponsor recognition of Pantheon's Champion of Health Equity Award; Opportunity to co-present award, on-stage, during the event (limited to two on a first come, first served basis); Additional benefits at the Pantheon Awards Dinner (November 6, 2025 in San Francisco) include:
 - Table for ten (10) individuals
 - Two (2) invitations to attend the Board Chair's reception
 - A full-page advertisement in the digital event program
 - Recognition on event website, promotions, signage, and social platforms
- ◆ Recognized as a sponsor of CLS's Inclusive Leadership Symposium (August 20, 2025); Additional benefits include:
 - Four (4) complimentary event registrations, to be used at the sponsor's discretion
- One (1) designated representative to participate on the Steering Committee, shaping the program and discussion themes
- Opportunity to distribute branded collateral or company swag at the event as part of attendee welcome bags
- One (1) full-page advertisement in the digital program that will be distributed as a supplement in CLS's biweekly bulletin and featured on the website post-event
- Opportunity to submit an article to the Life Sciences Insights Bulletin takeover campaign, centered around themes and topics from the Symposium and distributed to an audience of 47,000 across email, social media, and the CLS website
- Sponsor recognition on event website, promotions, signage, and social platforms
- Premier logo visibility on all event-related materials (website, event signage, digital program, social media, email, etc.)
- ◆ Invitation to participate in CLS health equity-focused roundtables and other educational briefings with select committees, caucuses, legislators, and legislative staff
- ◆ One (1) dedicated spotlight of your organization's DEI work featured across CLS channels including Biweekly bulletin (6,400), website (1,700 monthly users), social media (LinkedIn group 11,700, LinkedIn page 13,000, Facebook 2,500, X 12,300) for a total distribution to 47,000+
- ◆ Organizational content, including reports, resource guides, toolkits, articles, and other educational materials, to be featured as part of CLS's DEI repository of industry knowledge and resources

continued →

- ◆ Opportunity to develop and lead an educational webinar/ workshop, in partnership with CLS, to help you engage your targeted audience (content must be of educational benefit to the life sciences community, centered in diversity, equity, and inclusion, and not constitute a solicitation of services)
- ◆ Sponsor recognition on all CLS DEI program-related materials (website, signage, social media, email, etc.)

PLATINUM SPONSOR **\$25,000**

- ◆ Recognized as a sponsor of CLS’s Inclusive Leadership Symposium (August 20, 2025)
 - Four (4) complimentary event registrations, to be used at the sponsor’s discretion
 - One (1) full-page advertisement in the digital program that will be distributed as a supplement in CLS’s biweekly bulletin and featured on the website post-event
 - Opportunity to distribute branded collateral or company swag at the event as part of attendee welcome bags
 - Opportunity to submit an article to the Life Sciences Insights Bulletin takeover campaign, centered around themes and topics from the Symposium and distributed to an audience of 47,000 across email, social media, and the CLS website
 - Premier logo visibility on all event-related materials (website, event signage, digital program, social media, email, etc.)
- ◆ Invitation to participate in CLS health equity-focused roundtables and other educational briefings with select committees, caucuses, legislators, and legislative staff

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Diversity, Equity, and Inclusion

HEALTH EQUITY

Address barriers to patient care to ensure optimal care for all



Public Health
Policy

Patient
Voice

TALENT

Foster an inclusive culture that builds and supports a pipeline of diverse talent and future leaders



STEM
Development

Inclusive
Leadership

Diversity in
Entrepreneurship

- ◆ One (1) dedicated spotlight of your organization’s DEI work featured across CLS channels including Biweekly bulletin (6,400), website (1,700 monthly users), social media (LinkedIn group 11700, LinkedIn page 13,000, Facebook 2,500, X 12,300) for a total distribution to 47,000+
- ◆ Organizational content, including reports, resource guides, toolkits, articles, and other educational materials, to be featured as part of CLS’s DEI repository of industry knowledge and resources
- ◆ Opportunity to develop and lead an educational webinar/ workshop, in partnership with CLS, to help you engage your targeted audience (content must be of educational benefit to the life sciences community, centered in diversity, equity, and inclusion, and not constitute a solicitation of services)
- ◆ Sponsor recognition on all CLS DEI program-related materials (website, signage, social media, email, etc.)



GOLD SPONSOR **\$10,000**

- ◆ Recognized as a sponsor of CLS’s Inclusive Leadership Symposium (August 20, 2025); Additional benefits include:
 - Two (2) complimentary event registrations, to be used at the sponsor’s discretion
 - Logo visibility on all event-related materials (website, event signage, digital program, social media, email, etc.)
- ◆ Organizational content, including reports, resource guides, toolkits, articles, and other educational materials, to be featured as part of CLS’s DEI repository of industry knowledge and resources
- ◆ Sponsor recognition on all CLS DEI program-related materials (website, signage, social media, email, etc.)

SUPPORTING SPONSOR **\$7,500**

- ◆ Organizational content, including reports, resource guides, toolkits, articles, and other educational materials, to be featured as part of CLS’s DEI repository of industry knowledge and resources
- ◆ Sponsor recognition on all CLS DEI program-related materials (website, signage, social media, email, etc.)

Innovation & Entrepreneurship

California Life Sciences' entrepreneur initiatives connect life sciences startups to the resources needed to help them effectively scale their ventures. Our programs create a platform for accessing business and collaboration partners, investors, and other industry leaders.

Our mission is to be a catalyst for life sciences innovation, bolster our CA community, and help entrepreneurs build successful ventures by offering advisory services, complementary programs and access to capital to founders with early-stage innovative, transformational projects.

PLATINUM SPONSOR **\$30,000**

1. **Startup Advisory Program | FAST California:** Recognition as a Platinum Sponsor for two FAST cohorts (12-month period- Spring and Fall) supporting 24 start-ups in their fundraising and commercialization journey.
 - ◆ Branding: Logo visibility on *all CLS FAST program-related* materials (website, signage, social media, email, etc.)
 - ◆ Application Review Process: Opportunity to help select participating startups/technologies for both cohorts
 - ◆ Advisory: Opportunity to recommend advisor(s) or serve as advisor to selected startup(s) in the cohort
 - ◆ Business Development: Opportunity to access early-stage transformational projects and solutions of FAST applicants
2. **CLS Innovation Showcase:** Recognition as a sponsor of the Innovation Showcase (held twice a year at the conclusion of the FAST spring and fall program), creating a unique experience for the start-up community to spotlight FAST



graduates and California's entrepreneurship. Audience attendance of approximately 300+ life sciences stakeholders including biopharma representatives, investors, key advisors, and expert service providers.

- ◆ One (1) full-page advertisement in the digital program. Digital program to be distributed as a supplement in CLS's biweekly bulletin and featured on the website post-event
 - ◆ Option to host tabletop display during networking reception (exclusive benefit for service providers)
 - ◆ Logo visibility on all event-related materials (website, event signage, digital program, social media, email, etc.)
3. **Positioning for Capital:** Supporter recognition on virtual education bootcamp(s) discussing topics such as prepping a road show, fundraising and pitch training.
 4. **Thought Leadership:** Opportunity to develop and lead an educational webinar/workshop, in partnership with CLS, to help you engage your targeted audience. Content must be of educational benefit to the CLS startup community and not constitute a solicitation of services.

GOLD SPONSOR\$15,000

1. **Startup Advisory Program | FAST California:** Recognition as a Gold Sponsor for one FAST cohort (6-month period- Spring or Fall) supporting 12 start-ups in their fundraising and commercialization journey.
 - ◆ Branding: Logo visibility on all CLS FAST *program-related* materials (website, signage, social media, email, etc.)
 - ◆ Advisory: Opportunity to recommend advisor or serve as advisor to one startup in the cohort
 - ◆ Business Development: Opportunity to access early-stage transformational projects and solutions of FAST applicants
2. **CLS Innovation Showcase:** Recognition as a sponsor of either the Spring or Fall Innovation Showcase (dependent on the sponsored time-period), creating a unique experience for the start-up community to spotlight FAST graduates and California's entrepreneurship. Audience attendance of approximately 300+ life sciences stakeholders including biopharma representatives, investors, key advisors, expert service providers.
 - ◆ One (1) half-page advertisement in the digital program. Digital program to be distributed as a supplement in CLS's biweekly bulletin and featured on the website post-event
 - ◆ Logo visibility on all event-related materials (website, event signage, digital program, social media, email, etc.)

SUPPORTING SPONSOR\$3,500

- ◆ Recognition as a Supporting Sponsor for two FAST cohorts (12-month period- Spring and Fall) supporting 24 start-ups in their fundraising and commercialization journey.

FAST DISCOVERY AWARD PRICING STARTS AT \$35K

- ◆ Exclusive sponsorship of a FAST competition seeking emerging technologies in sponsor's areas of interest
- ◆ CLS will market and promote the sponsor's FAST Discovery Award ("Company Name" FAST Discovery Award) and manage the details of the competition
- ◆ Sponsor selects a company for the FAST Discovery Award
- ◆ Opportunity to deliver brief remarks (2 minutes) at the Innovation Showcase
- ◆ This sponsorship package is highly customizable to meet your business needs. For an additional fee, gain access to the partnering forum, or participate in a keynote or panel discussion at the Innovation Showcase. Contact Shikha Sharma, ssharma@califesciences.org, to learn more.



The most important thing we're taking away from FAST California is a better understanding of how to communicate our science and our execution plan to investors.

– Andrew Rudd, PhD, CEO, Palm Therapeutics



The FAST program set our team up with a world class advisory team that exploded our growth through robust discussion and an amazing network of connections that we were able to leverage. The opportunity to discuss strategy and development decisions with industry veterans was crucial for our team which came from mostly academic backgrounds. We have grown so much as a company thanks to the FAST program.

– Marco Lobba, PhD, CEO, CatenaBio

ADVERTISING & BRAND VISIBILITY



LIFE SCIENCES
Insights
September 2024

LIFE SCIENCES
Insights
CLS Digital Magazine April 2023

LIFE SCIENCES
Insights
CLS Digital Magazine December 2022

Neurodegenerative Diseases
The Latest Advancements
in Research and Development

LIFE SCIENCES
Insights
CLS Digital Magazine July 2023

Environmental Sustainability
An Emerging Imperative and Core
Strategy for the Life Sciences

NAVIGATING THE STARTUP ROAD TO SUCCESS
From Idea to Exit

CALIFORNIA LIFE SCIENCES
califesciences.org

Science & Innovation Webinars

EXCLUSIVE FOR CALIFORNIA LIFE SCIENCES' MEMBERS

Share your expertise with our 1,300 member companies! CLS Science & Innovation webinars provide a platform for member companies to showcase their expertise on critical topics and emerging trends. These webinars offer in-depth insights into product innovations, solutions, and industry developments. Hosted and promoted through CLS channels, they deliver valuable educational content featuring industry experts from your organization.

MEMBER\$5,000

- ◆ Opportunity to establish your organization as an industry knowledge expert
- ◆ Opportunity to reach a targeted group of life sciences decision makers via CLS's marketing efforts
- ◆ Logo featured on CLS website in conjunction with the webinar description
- ◆ Logo featured in webinar email and social media marketing
- ◆ Webinar recording/slides sent to attendees post-event
- ◆ Webinar recording posted on website library to allow for additional views
- ◆ Webinar recording provided for posting on your website
- ◆ Pre- and post- attendee lists in Excel

Conversation with Thought Leaders
MAY 14, 2024 | 4:00-5:00PM PT • ZOOM WEBINAR

**UNLOCKING THE PATH TO DRUG DEVELOPMENT SUCCESS:
A WEBINAR FOR EARLY-STAGE BIOTECHS**

THOUGHT LEADERS

ALEX KAVROS, PHD
Executive Vice President,
Scientific & Regulatory Affairs
Avance Clinical

KEVIN LEACH, PHD
Senior Vice President,
Scientific & Regulatory Affairs
Avance Clinical

JORGEN MOULD, PHD
Senior Director,
Scientific & Regulatory Affairs
Avance Clinical

Access to Capital
FUNDING AND RESOURCES AVAILABLE
THROUGH THE NCI SMALL BUSINESS PROGRAMS

Oct. 16, 2024 | 11:30am to 12:45pm PST | Zoom Webinar

SPEAKERS

SAROJ REOM, PH.D.
Program Director,
NCI Small Business Center

DR. YEMI ONAKUNLE
Co-Founder and CEO
Phosphorix Inc.

BRITTANY CONNORS, PMP
Director of Investor Relations,
NCI Small Business Center

Conversation with Thought Leaders
AUGUST 8, 2023 | 1:00PM PT • ZOOM WEBINAR

**FROM IDEAS TO IMPACT: ACTIONS TO UNLOCK
DIVERSE STARTUP SUCCESS**

THOUGHT LEADERS

MARC FIELDS
Senior Vice President
Racial & Social Equity
and Culture, CLS

DR. JAMES GILLESPIE
Managing Director
Life Sciences & Technology
at Sterling Bay

KARIN KOCH
Executive Director
University Lab Partners

STANLEY LEWIS,
MD, MPH
Founder and CEO
A2B Therapeutics

KWAME ULMER
Venture Partner
Three Sixty Health

SCIENCE & INNOVATION WEBINAR SERIES
NOVEMBER 14 @ 11AM PST
CALIFORNIA LIFE SCIENCES

**Scaling Financial Operations in Life Sciences
& Biotech with Fractional Teams**

FEATURED THOUGHT LEADERS

Kevin Mueni
Senior Accounting Manager, Biotech
and Life Science Industries, Scrubbed

Glisela Dwyer
Director of Technical Accounting Services,
Scrubbed

Isabella Souppouren
Chief Accounting Officer &
Finance Risk President, Jugar Health

Website Advertising

califesciences.org

This opportunity includes high-traffic advertising placements allowing you to reach a highly qualified audience of prospective event registrants, sponsors and other life sciences professionals.

Estimated impressions: 15,000/monthly

Ad Run Length	1 month (Sponsor may purchase multiple months)	
Annual Inventory	12 (1 exclusive ad feature per month)	
Investment	Members	Non-Members
	\$2,000	\$4,000
Ad Specs	600x100 pixels	

Social Media Advertising

California Life Sciences consistently receives the highest level of engagement compared to similar industry trade organizations.

LinkedIn: 11,000+ followers & Twitter (X): 12,500+ followers

Average	Close to 2,000 impressions in aggregate	
File Format	Sponsor to provide copy, image (JPG, PNG, GIF, or MP4/MOV accepted), and URL. All posts will be tagged with #ad.	
Investment	Members	Non-Members
	\$1,500	\$3,000

Digital Magazine Advertising



Distribution: The magazine is distributed to more than 15,000 contacts each quarter and shared on CLS social media channels with an audience of more than 22,000.

Ad Opportunities & Specs	March, June, August, December	
Half page horizontal	7.5" w (1500px) x 4.75" h (950px)	
	Members	Non-Members
	\$1,500	\$3,000
File Format	JPG or PNG in high resolution (at least 200dpi preferred)	



LET'S CONNECT

We're excited for the opportunity to work with you and create meaningful impact together. If you have any questions, need more information, or would like to discuss how we can tailor a sponsorship package that suits your needs, don't hesitate to reach out.

Contact us at sponsorship@califesciences.org to learn more.

We look forward to working with you to reach your target audience, increase your brand visibility, and foster new connections across the state.