

Member Voice: Amplify Your Mission with California Life Sciences



Facilitate collaboration



Optimize knowledge sharing



Enhance industry engagement



Generate new business through community

As a benefit of your membership with California Life Sciences, we will amplify your news, thought leadership, and events to our subscriber audience of:

55,000 LIFE SCIENCES CONTACTS

8,000 Average Monthly Website Visitors	40,000 Social Media Followers	7,000 Active Email Subscribers
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MEMBER NEWS

Share your news, initiatives, milestones and thought leadership to foster an ecosystem of innovation and collaboration. CLS members can submit articles, press releases, whitepapers, and/or blogs to be featured on the Member Voice page of our website, which will also be amplified on CLS social media channels.

Learn more at califsciences.org/member-voice.

MEMBER SPOTLIGHT

Your submission will be used to highlight YOU in our newsletter, on CLS's website, and via our social media channels. A great opportunity to help our member community get to know more about other members!



Stay updated on the latest events, opportunities, and benefits of membership with California Life Sciences.

LIFE SCIENCES INSIGHTS

Life Sciences Insights is our quarterly publication that explores the latest thought leadership from California's life sciences sector with a specific topic or theme. Life Sciences Insights features the perspectives, ideas, and experiences of our 1,200+ member organizations who are working to deliver innovative solutions for healthier lives, through science.



Learn more at califsciences.org/life-sciences-insights.

INDUSTRY EVENTS CALENDAR

Do you have an upcoming conference, webinar, or event you want to spotlight? Submit to our industry supported events calendar at califsciences.org/submit-an-event.

DEI RESOURCE LIBRARY

As the convener of industry knowledge, we created a repository of member resources, including reports, resource guides, toolkits, articles, and other DEI training and education. This online library will offer guidance to organizations as they assess their current inclusive culture and practices.

Learn more at califsciences.org/diversity-equity-inclusion-resources.

SCIENCE & INNOVATION WEBINARS

S&I webinars address critical topics and trending developments, offering informative deep dives into your product innovation and solutions and other learnings. These are hosted and marketed through CLS channels. CLS will offer 6-8 educational webinars, featuring industry experts, per year. These webinars will be open to members and non-members to sponsor and attend. (Sponsorship fee applies. Contact sponsorship@califsciences.org to learn more.)

Interested in learning more about the many benefits of membership? Email bd@califsciences.org.