



WEDNESDAY, NOVEMBER 1, 2023 | 5-9:30PM PT

WESTIN ST. FRANCIS, SAN FRANCISCO

Hosted by California Life Sciences, the annual Pantheon event recognizes the achievements of California's life sciences, bringing together industry leaders for an evening of celebration. For the past 20 years, CLS has awarded excellence in several categories including leadership, education, deal-making, product innovation, and other achievements critical to cultivating the global life sciences ecosystem.

Join us for this annual celebration of the impact that California's therapeutic, diagnostic, medical device, and industrial biotechnology companies are making here and around the globe.

PRESENTING SPONSOR

\$25,000 | LIMITED
NON-MEMBER | \$30,000

- ❖ Table for ten (10) individuals
- ❖ Four (4) invitations to attend the Board Chair's reception
- ❖ Opportunity to present one award, on-stage, during the event
- ❖ Company recognition incorporated into opening remarks (2023 Pantheon Awards presented by)
- ❖ A full-page advertisement in the digital event program*
- ❖ One (1) email advertisement, with text, logo, and link, featured in a Pantheon promotional email*
- ❖ Prominent logo placement on the digital program cover
- ❖ Recognition on event website, promotions, signage, and social platforms

ADVOCATING FOR PATIENTS SPONSOR

\$20,000 | EXCLUSIVE
NON-MEMBER | \$25,000

- ❖ Table for ten (10) individuals
- ❖ Four (4) invitations to attend the Board Chair's reception
- ❖ Opportunity to assist in the identification and selection of our patient speaker
- ❖ Opportunity to present and introduce the 2023 Patient Advocate
- ❖ A full-page advertisement in the digital event program*
- ❖ One (1) email advertisement, with text, logo, and link, featured in a Pantheon promotional email*
- ❖ Recognition on event website, promotions, signage, and social platforms



COMMUNITY GIVING SPONSOR

\$20,000 | LIMITED

NON-MEMBER | \$25,000

- ❖ Sponsor will select a California-based non-profit charity (life sciences focused) of which CLS will make a \$10K donation on behalf of the sponsoring company
- ❖ Table for ten (10) individuals; suggested eight (8) seats for your company and two (2) seats for the selected charity
- ❖ Four (4) invitations to attend the Board Chair's reception
- ❖ A full-page advertisement in the digital event program*
- ❖ One (1) email advertisement, with text, logo, and link, featured in a Pantheon promotional email*
- ❖ Recognition on event website, promotions, signage, and social platforms

CLS BOARD CHAIR'S RECEPTION SPONSOR

\$18,000 | EXCLUSIVE

NON-MEMBER | \$22,000

- ❖ Table for ten (10) individuals
- ❖ Four (4) invitations to attend the Board Chair's reception
- ❖ Named exclusive sponsor of the Board Chair's reception
- ❖ Prominent logo display inside Board Chair's reception area
- ❖ Sponsor recognition on branded items to be placed by CLS in the reception (ex: napkins, cocktail stirrers, etc.)
- ❖ A full-page advertisement in the digital event program*
- ❖ One (1) advertisement, with text, logo, and link, featured in a Pantheon promotional email*
- ❖ Recognition on event website, promotions, signage, and social platforms

CENTERPIECE SPONSOR

\$18,000 | EXCLUSIVE

NON-MEMBER | \$22,000

- ❖ Table for ten (10) individuals
- ❖ Two (2) invitations to attend the Board Chair's reception
- ❖ One sign with company logo placed on each table with centerpiece display
- ❖ Sponsor recognition during closing remarks
- ❖ A full-page advertisement in the digital event program*
- ❖ One (1) advertisement, with text, logo, and link, featured in a Pantheon promotional email*
- ❖ Recognition on event website, promotions, signage, and social platforms

OPENING RECEPTION SPONSOR

\$16,500 | EXCLUSIVE

NON-MEMBER | \$20,000

- ❖ Table for ten (10) individuals
- ❖ Two (2) invitations to attend the Board Chair's reception
- ❖ Named exclusive sponsor of the Opening Reception
- ❖ Prominent logo display inside Opening Reception area
- ❖ A full-page advertisement in the digital event program*
- ❖ One (1) advertisement, with text, logo, and link, featured in a Pantheon promotional email*
- ❖ Recognition on event website, promotions, signage, and social platforms



WINE SPONSOR

\$15,000 | EXCLUSIVE
NON-MEMBER | \$18,000

- ❖ Table for ten (10) individuals
- ❖ Two (2) invitations to attend the Board Chair's reception
- ❖ Named exclusive wine sponsor, with logo placement on menu
- ❖ A full-page advertisement in the digital event program*
- ❖ One (1) advertisement, with text, logo, and link, featured in a Pantheon promotional email*
- ❖ Recognition on event website, promotions, signage, and social platforms

DIGITAL PROGRAM SPONSOR

\$12,000 | EXCLUSIVE
NON-MEMBER | \$15,000

- ❖ Table for ten (10) individuals
- ❖ Two (2) invitations to attend the Board Chair's reception
- ❖ Sign with company logo and QR code to access digital program placed at each table
- ❖ A full-page inside back-cover advertisement in the digital event program*
- ❖ Recognition on event website, promotions, signage, and social platforms

CLOSING RECEPTION SPONSOR

\$12,000 | EXCLUSIVE
NON-MEMBER | \$15,000

- ❖ Table for ten (10) individuals
- ❖ Two (2) invitations to attend the Board Chair's reception
- ❖ Prominent and creative logo display inside closing reception area, including on dessert items at the reception
- ❖ A full-page advertisement in the digital event program*
- ❖ Recognition on event website, promotions, signage, and social platforms

PANTHEON AWARDS SPONSOR

\$10,000 | EXCLUSIVE PER AWARD
NON-MEMBER | \$12,000

- ❖ Table for ten (10) individuals
- ❖ One (1) invitation to attend the Board Chair's reception
- ❖ Verbal recognition during award announcement
- ❖ A full-page advertisement in the digital event program*
- ❖ Recognition on event website, promotions, signage, and social platforms

SOCIAL MEDIA SPONSOR

\$10,000 | EXCLUSIVE
NON-MEMBER | \$12,000

- ❖ Table for ten (10) individuals
- ❖ One (1) invitation to attend the Board Chair's reception
- ❖ Exposure to audience of 11,700 Twitter followers via 2-4 dedicated tweets*
- ❖ Sponsor recognition on "Join the Celebration" cards, with event hashtag, to be placed on tables during event
- ❖ Sponsor recognition included on social wrap web page post-event featuring event photos, top tweets, and testimonials
- ❖ A full-page advertisement in the digital event program*
- ❖ Recognition on event website, promotions, signage, and social platforms



HOSPITALITY SPONSOR

\$10,000 | EXCLUSIVE

NON-MEMBER | \$12,000

- ❖ Table for ten (10) individuals
- ❖ One (1) invitation to attend the Board Chair's reception
- ❖ Exclusive special gift provided to each attendee with sponsor's brand
- ❖ A full-page advertisement in the digital event program*
- ❖ Recognition on event website, promotions, signage, and social platforms

WELCOME SPONSOR

\$8,500 | EXCLUSIVE

NON-MEMBER | \$10,000

- ❖ Table for ten (10) individuals
- ❖ Named exclusive sponsor of our registration, with prominent logo placement in the registration area, the first visibility point for attendees
- ❖ A half-page advertisement in the digital event program*
- ❖ Recognition on event website, promotions, signage, and social platforms

SUPPORTING SPONSOR

\$7,500 | LIMITED

NON-MEMBER | \$9,500

- ❖ Table for ten (10) individuals; four (4) seats for your company and six (6) seats to be filled by California Life Sciences' industry stakeholders representing key organizational pillars (diversity, equity, & inclusion, innovation & entrepreneurship, advocacy, and community)
- ❖ Two (2) invitations to attend the Board Chair's reception
- ❖ A half-page advertisement in the digital event program*
- ❖ Recognition on event website, promotions, signage, and social platforms

TABLE PURCHASE

\$6,500 | LIMITED

NON-MEMBER | \$8,000

NON-PROFIT | \$3,500

- ❖ Table for ten (10) individuals
- ❖ Logo inclusion in the digital program
- ❖ Logo display on the table

**Content to be created by sponsoring company, with final approval by CLS.*

BECOME A SPONSOR

No matter what your business goal—gaining brand exposure, building goodwill, or connecting and engaging with new audiences—CLS has an opportunity to meet your needs and budget. Please contact Emily Morgan, Senior Director, Programs & Marketing, at emorgan@califesciences.org to discuss next steps.

