



**THURSDAY, NOVEMBER 3, 2022 | 5-9:30PM PT**

**WESTIN ST. FRANCIS, SAN FRANCISCO**

Hosted by California Life Sciences, the annual Pantheon event recognizes the achievements of California's life sciences, bringing together industry leaders for an evening of celebration. Now in its 19th year, CLS has awarded excellence in several categories including leadership, education, deal-making, product innovation, and other achievements critical to cultivating the global life sciences ecosystem.

Join us for this annual celebration of the impact that California's therapeutic, diagnostic, medical device, and industrial biotechnology companies are making here and around the globe.

### **PRESENTING SPONSOR**

**\$25,000 | LIMITED**  
NON-MEMBER | \$30,000

- ❖ Table for ten (10) individuals
- ❖ Four (4) invitations to attend the Board Chair's reception
- ❖ Opportunity to present one award, on-stage, during the event
- ❖ Company recognition incorporated into opening remarks (2022 Pantheon Awards presented by)
- ❖ A full-page advertisement in the digital event program\*
- ❖ One (1) email advertisement, with text, logo, and link, featured in a Pantheon promotional email\*
- ❖ Prominent logo placement on the digital program cover
- ❖ Recognition on event website, promotions, signage, and social platforms

### **ADVOCATING FOR PATIENTS SPONSOR**

**\$20,000 | EXCLUSIVE**  
NON-MEMBER | \$25,000

- ❖ Table for ten (10) individuals
- ❖ Four (4) invitations to attend the Board Chair's reception
- ❖ Opportunity to assist in the identification and selection of our patient speaker
- ❖ Opportunity to present and introduce the 2022 Patient Advocate
- ❖ A full-page advertisement in the digital event program\*
- ❖ One (1) email advertisement, with text, logo, and link, featured in a Pantheon promotional email\*
- ❖ Recognition on event website, promotions, signage, and social platforms



## COMMUNITY GIVING SPONSOR

**\$20,000 | LIMITED**

**NON-MEMBER | \$25,000**

- ❖ Sponsor will select a California-based non-profit charity (life sciences focused) of which CLS will make a \$10K donation on behalf of the sponsoring company
- ❖ Table for ten (10) individuals; suggested eight (8) seats for your company and two (2) seats for the selected charity
- ❖ Four (4) invitations to attend the Board Chair's reception
- ❖ A full-page advertisement in the digital event program\*
- ❖ One (1) email advertisement, with text, logo, and link, featured in a Pantheon promotional email\*
- ❖ Recognition on event website, promotions, signage, and social platforms

## CLS BOARD CHAIR'S RECEPTION SPONSOR

**\$18,000 | EXCLUSIVE**

**NON-MEMBER | \$22,000**

- ❖ Table for ten (10) individuals
- ❖ Four (4) invitations to attend the Board Chair's reception
- ❖ Named exclusive sponsor of the Board Chair's reception
- ❖ Prominent logo display inside Board Chair's reception area
- ❖ Sponsor recognition on branded items to be placed by CLS in the reception (ex: napkins, cocktail stirrers, etc.)
- ❖ A full-page advertisement in the digital event program\*
- ❖ One (1) advertisement, with text, logo, and link, featured in a Pantheon promotional email\*
- ❖ Recognition on event website, promotions, signage, and social platforms

## CENTERPIECE SPONSOR

**\$18,000 | EXCLUSIVE**

**NON-MEMBER | \$22,000**

- ❖ Table for ten (10) individuals
- ❖ Two (2) invitations to attend the Board Chair's reception
- ❖ One sign with company logo placed on each table with centerpiece display
- ❖ Sponsor recognition during closing remarks
- ❖ A full-page advertisement in the digital event program\*
- ❖ One (1) advertisement, with text, logo, and link, featured in a Pantheon promotional email\*
- ❖ Recognition on event website, promotions, signage, and social platforms

## OPENING RECEPTION SPONSOR

**\$16,500 | EXCLUSIVE**

**NON-MEMBER | \$20,000**

- ❖ Table for ten (10) individuals
- ❖ Two (2) invitations to attend the Board Chair's reception
- ❖ Named exclusive sponsor of the Opening Reception
- ❖ Prominent logo display inside Opening Reception area
- ❖ A full-page advertisement in the digital event program\*
- ❖ One (1) advertisement, with text, logo, and link, featured in a Pantheon promotional email\*
- ❖ Recognition on event website, promotions, signage, and social platforms

## WINE SPONSOR

**\$15,000 | EXCLUSIVE**

**NON-MEMBER | \$18,000**

- ❖ Table for ten (10) individuals
- ❖ Two (2) invitations to attend the Board Chair's reception
- ❖ Named exclusive wine sponsor, with logo placement on menu
- ❖ A full-page advertisement in the digital event program\*
- ❖ One (1) advertisement, with text, logo, and link, featured in a Pantheon promotional email\*
- ❖ Recognition on event website, promotions, signage, and social platforms



## WINNER'S REEL SPONSOR

**\$15,000 | EXCLUSIVE**

**NON-MEMBER | \$18,000**

- ❖ Table for ten (10) individuals
- ❖ Two (2) invitations to attend the Board Chair's reception
- ❖ Named exclusive sponsor of the winner's reel produced after the event
- ❖ Company logo incorporated into winner's reel video used post-event in CLS marketing campaigns, and made available for viewing via CLS YouTube Channel
- ❖ A full-page advertisement in the digital event program\*
- ❖ One (1) advertisement, with text, logo, and link, featured in a Pantheon promotional email\*
- ❖ Recognition on event website, promotions, signage, and social platforms

## DIGITAL PROGRAM SPONSOR

**\$12,000 | EXCLUSIVE**

**NON-MEMBER | \$15,000**

- ❖ Table for ten (10) individuals
- ❖ Two (2) invitations to attend the Board Chair's reception
- ❖ Sign with company logo and QR code to access digital program placed at each table
- ❖ A full-page inside back-cover advertisement in the digital event program\*
- ❖ Recognition on event website, promotions, signage, and social platforms

## CLOSING RECEPTION SPONSOR

**\$12,000 | EXCLUSIVE**

**NON-MEMBER | \$15,000**

- ❖ Table for ten (10) individuals
- ❖ Two (2) invitations to attend the Board Chair's reception
- ❖ Prominent logo display inside closing reception area
- ❖ A full-page advertisement in the digital event program\*
- ❖ Recognition on event website, promotions, signage, and social platforms

## PANTHEON AWARDS SPONSOR

**\$10,000 | EXCLUSIVE PER AWARD**

**NON-MEMBER | \$12,000**

- ❖ Table for ten (10) individuals
- ❖ One (1) invitation to attend the Board Chair's reception
- ❖ Verbal recognition during award announcement
- ❖ A full-page advertisement in the digital event program\*
- ❖ Recognition on event website, promotions, signage, and social platforms

## DESSERT SPONSOR

**\$10,000 | EXCLUSIVE**

**NON-MEMBER | \$12,000**

- ❖ Table for ten (10) individuals
- ❖ One (1) invitation to attend the Board Chair's reception
- ❖ Creative logo placement on dessert items, including displays
- ❖ A full-page advertisement in the digital event program\*
- ❖ Recognition on event website, promotions, signage, and social platforms

## SOCIAL MEDIA SPONSOR

**\$10,000 | EXCLUSIVE**

**NON-MEMBER | \$12,000**

- ❖ Table for ten (10) individuals
- ❖ One (1) invitation to attend the Board Chair's reception
- ❖ Exposure to audience of 11,700 Twitter followers via 2-4 dedicated tweets\*
- ❖ Sponsor recognition on "Join the Celebration" cards, with event hashtag, to be placed on tables during event
- ❖ Sponsor recognition included on social wrap web page post-event featuring event photos, top tweets, and testimonials
- ❖ A full-page advertisement in the digital event program\*
- ❖ Recognition on event website, promotions, signage, and social platforms





## HOSPITALITY SPONSOR

**\$10,000 | EXCLUSIVE**  
NON-MEMBER | \$12,000

- ❖ Table for ten (10) individuals
- ❖ One (1) invitation to attend the Board Chair's reception
- ❖ Exclusive special gift provided to each attendee with sponsor's brand
- ❖ A full-page advertisement in the digital event program\*
- ❖ Recognition on event website, promotions, signage, and social platforms

## WELCOME SPONSOR

**\$8,500 | EXCLUSIVE**  
NON-MEMBER | \$10,000

- ❖ Table for ten (10) individuals
- ❖ Named exclusive sponsor of our registration, with prominent logo placement in the registration area, the first visibility point for attendees
- ❖ A half-page advertisement in the digital event program\*
- ❖ Recognition on event website, promotions, signage, and social platforms

## EXPERIENCE SPONSOR

**\$8,500 | LIMITED**  
NON-MEMBER | \$10,000

- ❖ Table for ten (10) individuals
- ❖ A half-page advertisement in the digital event program\*
- ❖ Recognition on event website, promotions, signage, and social platforms

## PROMOTING DIVERSE LEADERS TABLE SPONSOR

**\$6,500 | LIMITED**  
NON-MEMBER | \$7,500

- ❖ Table for ten (10) individuals; four (4) seats for your company and six (6) seats to be allocated to participants of CLS' Racial and Social Equity Initiative including but not limited to BIPOC board candidates, NexGeneGirls, MedTechColor, and/or CLS Inspire QuickFire Challenge winners
- ❖ Recognition on event website, promotions, signage, and social platforms

## INNOVATION SPONSOR

**\$6,500 | LIMITED**  
NON-MEMBER | \$7,500

- ❖ Table for ten (10) individuals; four (4) seats for your company and six (6) seats to be presented to participants of CLS' FAST Advisory Program
- ❖ Two (2) invitations to attend the Board Chair's reception
- ❖ Recognition on event website, promotions, signage, and social platforms

## TABLE PURCHASE

**\$6,500 | LIMITED**  
NON-MEMBER | \$7,500

- ❖ Table for ten (10) individuals
- ❖ Logo inclusion in the digital program
- ❖ Logo display on the table

*\*Content to be created by sponsoring company, with final approval by CLS.*

## BECOME A SPONSOR

No matter what your business goal—gaining brand exposure, building goodwill, or connecting and engaging with new audiences—CLS has an opportunity to meet your needs and budget. Please contact Emily Morgan, Senior Director, Programs & Marketing, at [emorgan@califesciences.org](mailto:emorgan@califesciences.org) to discuss next steps.

